



SEMCOM Management & Technology Review (SMTR)

Bi-annual

About SMTR

SEMCOM
Management &
Technology Review
(SMTR), Bi-annual
International Peer
Reviewed Research
Journal (Print) is looking
for write-ups of original
and independent
research. The journal is
published by SEMCOM.
We are keen to receive
submissions from
Researchers,
Academicians,
Managers,
Entrepreneurs and
Scholars from Industry.

**NO
PUBLICATION
CHARGE:**

Volume 12 Issue 2
March 2025

ISSN - 2321 - 5968

Call for Papers

Research Domains

- ◇ Accounting and Accountability
- ◇ Applied Operations Research
- ◇ Banking and Insurance
- ◇ Business Communication
- ◇ Corporate Governance
- ◇ E-Business
- ◇ E-Commerce
- ◇ Economics
- ◇ Financial Management
- ◇ General Management
- ◇ Human Resource Management
- ◇ Information Technology
- ◇ Innovative Pedagogy
- ◇ Intellectual Property
- ◇ Inter-disciplinary Research
- ◇ International Business
- ◇ Knowledge and Information Systems Management
- ◇ Marketing Management
- ◇ Operations Management
- ◇ Organizational Studies
- ◇ Quantitative Techniques
- ◇ Services Design Management
- ◇ Strategic Management
- ◇ Supply Chain Management
- ◇ Technology Management



This can include:

Research Papers

Research Articles

Book Reviews

Case Studies and

Prevalent Business

and

Management

Practices

Mode of submission

The manuscript shall be accepted in only **soft copy** submitted only through the form available at the following link:

<https://forms.gle/VfQMePpYEvPuTmRx5>

Journal Subscription

Authors are required to take minimum one year membership against which they shall get TWO issues of SMTR.

Subscription charges:

₹ 1000/-

Make your payment for Journal subscription by sending draft favouring 'SECOM' or RTGS.

Submission Guidelines

Submission Requirements

- ◆ Papers submitted for publication should be exclusively written for this journal and should not have been published or sent for publication elsewhere. The papers submitted should evince serious academic work contributing new knowledge or innovative critical perspectives on the subject explored.
- ◆ Each paper must be accompanied by:
 1. A declaration that it is an original work and has not been published anywhere else or sent for publication as per given format. See page 3
 2. Abstract of paper about **100-200 words** and **4 to 8 keywords** to describe your research paper and facilitate identifying research domain
 3. A short bio-note of the contributor(s) indicating name, institutional affiliation, brief career history, postal address, mobile number and e-mail, should be provided on a separate page along with the title of the paper in the format given on page 4.
- ◆ Each contributor will get a complimentary copy of the issue (free of charge) There is NO PUBLICATION FEES or charge. However **authors are required to take minimum one year membership against which they shall get TWO issues of SMTR.**

Editing Requirements

- ◆ Paper size: A4, Font & size: Times New Roman 12, Spacing: double space, Margin of 1 inch on all four sides, justified Alignment.
- ◆ The length of **papers should not be more than 10 (1.5space) typed pages**, including tables, diagrams and appendices
- ◆ Title of the paper: bold, title case (Capitalize each word), centered.

Review Procedure

- ◆ All the papers submitted to the 'SECOM Management & Technology Review' shall be reviewed by blind peer-review process. The editor has the final authority for the acceptance or rejection of any article. SEMCOM Management and this journal reserve the right to republish the paper in any form, at any time in the future.
- ◆ Rejected papers won't be sent back to the contributor.

Guidelines for Reference

- ◆ Only cited works should be included in reference list. Please follow [APA](https://www.apastyle.org) style of citations. Papers not submitted in the standard format, as suggested above will not be considered for publication. The reference list should be alphabetized and not numbered. Please refer: www.apastyle.org

CERTIFICATE OF ORIGINALITY

(TO BE FILLED BY THE CORRESPONDING AUTHOR)

This document must be signed manually by corresponding author and submit **Only Scanned Copy** to editorial board.

I/We, the undersigned, give an undertaking to the following effect with regard to following mentioned article that submitted for publication in the **SEMCOM Management & Technology Review (SMTR)**

Article Title:	
-----------------------	--

I/We declare that:

- 1) This contribution is original, except for such excerpts from copyrighted works as may be included in the reference.
- 2) Author(s) substantively participated in this work and is/are ready to take public responsibility for the work;
- 3) I/we was authorized by all author(s) to transfer all royalties related with the manuscript and to enter into a binding contract with SMTR as detailed in this Copyright Release Form, and I/we will be responsible in the event of all disputes that may occur,
- 4) Author(s) has/have seen and approved the manuscript as submitted;
- 5) Furthermore, I/We hereby transfer the unlimited rights of publication of the above mentioned paper in whole to SMTR. The copyright transfer covers the exclusive right to reproduce and distribute the article, including reprints, translations, photographic reproductions, microform, electronic form (offline, online) or any other reproductions of similar nature.
- 6) E-mail and street address of author(s) have been entered into the SMTR Journal Manuscript Submission,
- 7) The manuscript has not been published and is not being submitted or considered for publication elsewhere;
- 8) The text, illustrations, and any other materials included in the manuscript do not infringe upon any existing copyright or other rights of anyone.
- 9) If SMTR found any copyright content or any issue related to copyright in future than SMTR have rights to withdraw the paper without prior notice to authors.

The signatories signs for and accepts responsibility for releasing this material on behalf of any /or all co-authors.

Date:

Place:

D	D	M	M	Y	Y	Y	Y
---	---	---	---	---	---	---	---

Sr. No	Name of Author (in sequence) (Mandatory for corresponding author(1 st Author))	Signature
1.		
2.		
3.		

Note: It is compulsory to write name of all authors in the above table. Signature is not mandatory for all authors, but it's compulsory for first/corresponding author.

Brief Bio-data of Author(s)

Title of Paper:

Name of Contributor(s) : < First name /Surname> <Name> <Last Name>

Institutional Affiliation: < University/ Institute>

Brief Career Progressions:

Postal Address:

Line 1: Title and full name of addressee

Line 2: Company name (if applicable)

Line 3: Building number and name (flat or house number is acceptable)

Line 4: Street number and street name

Line 5: District name

Line 6: PIN code followed by the city, town or village name

Mobile Number: +91

E-mail:

Charutar Vidya Mandal's
SEMCOM
 What We Think, Others Don't

About SEMCOM

S. G. M. English Medium College of Commerce and Management, popularly known as SEMCOM (A Charutar Vidya Mandal Institute) strives to impart quality education to the students who desire to graduate in Commerce, Management and IT. The college offers undergraduate courses like BBA (Hons), BBA IT Management (Hons), BCA and BCom (Hons) and post graduate course in Master of Commerce (E-Business). The college is affiliated to Sardar Patel University, Vallabh Vidyanagar. The college is accredited with grade "A" twice by NAAC. The college, within a short span of time, has made its presence felt in India and abroad.

In our pursuance to enhance the teaching- learning process in the dynamic academic environment, the college emphasizes the need of high quality research from the academic and business fraternity.

Our Dream

'To establish a unique Identity in the emerging Global Village.'

Our Vision

'To contribute to the societal enrichment through quality education, innovation and value augmentation.'

Our Mission

'To build up a competitive edge amongst the students by fostering a stimulating learning environment.'

Our Goals

- To focus on integral development of students.
- To offer courses and programs in tune with changing trends in the society as a whole.
- To update the curriculum as per the need of the business and industry.
- To create unique identity in the educational world at the national as well as international level.
- To institutionalize quality in imparting education.
- To incorporate innovations on a continuous basis in the entire process of education at institutional level.
- To create platform for the students for exhibiting their talent and for development of their potentials.
- To generate stimulating learning environment for students as well as teachers.

Contact us:

S.G.M English Medium College of Commerce and Management

Opp. Shastri Maidan,

Vallabh Vidyanagar – 388 120

Dist: Anand.

Gujarat. India

Ph. No. – +91-2692-235624

[E-Mail: publication.fcml@cvmu.edu.in](mailto:publication.fcml@cvmu.edu.in)

Send your contribution to:

<https://forms.gle/VfQMePpYEvPuTmRx5>

