## About SMTR

SEMCOM Management & Technology Review (SMTR), Bi-annual International Peer Reviewed Research Journal (Print) and UGC-CARE Listed is looking for write-ups of original and independent research. The journal is published by SEMCOM. We are keen to receive submissions from Researchers, Academicians, Managers, Entrepreneurs and Scholars from Industry.

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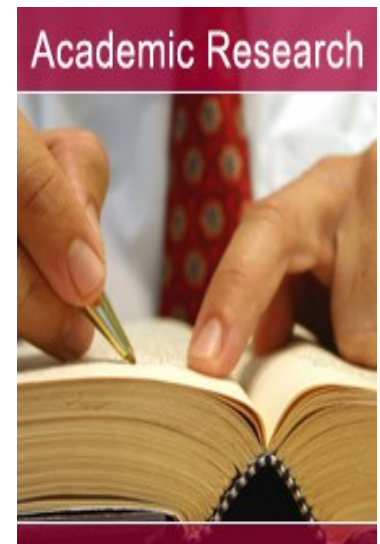
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Authors are required to take minimum one year membership against which they shall get TWO issues of SMTR.

Subscription charges:

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The journal is published bi-annually. For October edition, papers must be **submitted before JULY 31.** For March edition, papers must be submitted before **January 31.** The Link will be closed thereafter.

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♦ Papers submitted for publication should be exclusively written for this journal and should not have been published or sent for publication elsewhere. The papers submitted should evince serious academic work contributing new knowledge or innovative critical perspectives on the subject explored.

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♦ Title of the paper: bold, title case (Capitalize each word), centered.

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♦ All the papers submitted to the 'SEMCOM Management & Technology Review' shall be reviewed by blind peer-review process. The editor has the final authority for the acceptance or rejection of any article. SEMCOM Management and this journal reserve the right to republish the paper in any form, at any time in the future.

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S. G. M. English Medium College of Commerce and Management, popularly known as SEMCOM (A Charutar Vidya Mandal Institute) strives to impart quality education to the students who desire to graduate in Commerce, Management and IT. The college offers undergraduate courses like BBA, BBA IT Management, BCA and BCom and post graduate course in Master of Commerce (E-Business). The college is affiliated to Sardar Patel University, Vallabh Vidyanagar. The college is accredited with grade "A" twice by NAAC. The college, within a short span of time, has made its presence felt in India and abroad

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