

Charutar Vidya Mandal's
S. G. M. English Medium College of Commerce and
Management
(SEMCOM)
Vallabh Vidyanagar

Faculty Research Profile
(Publications, Books, Distinctions and Awards)

Index

| Sr. No. | Name | Page No. |
|----------------|----------------------|-----------------|
| 1 | Dr. Nikhil M Zaveri | 1 |
| 2 | Dr. Kamini Shah | 4 |
| 3 | Dr. Waheeda Sheikh | 8 |
| 4 | Mr. Bhupendra Patel | 12 |
| 5 | Dr. Nehal Daulatjada | 13 |
| 6 | Dr. Yashasvi Rajpara | 17 |
| 7 | Dr. Subhash Joshi | 21 |
| 8 | Dr. Sarvesh Trivedi | 22 |
| 9 | Dr. Preethi Luhana | 24 |
| 10 | Dr. Ankur Amin | 26 |
| 11 | Dr. Reena Dave | 28 |
| 12 | Dr. Swati Parab | 30 |
| 13 | Ms. Palak Patel | 32 |
| 14 | Ms. Harshida Patel | 33 |
| 15 | Ms. Nishrin Pathan | 34 |
| 16 | Ms. Joe Marry George | 37 |
| 17 | Mr. Nimesh Raval | 39 |
| 18 | Mr. Sunil Chaudhary | 40 |
| 19 | Dr. Ajayraj Vyas | 46 |
| 20 | Mr. Chetan Patel | 49 |
| 21 | Mr. Pratik Shah | 50 |
| 22 | Mr. Renil Thomas | 52 |
| 23 | Mr. Yogesh Patel | 53 |
| 24 | Ms. Komal Mistry | 54 |
| 25 | Mr. Jay Nanavati | 56 |
| 26 | Ms. Hiral Patel | 57 |
| 27 | Mr. Bharat Tarapara | 58 |
| 28 | Mr. Sarvesh Soni | 59 |
| 29 | Dr. Jaimin Trivedi | 60 |
| 30 | Dr. Kamlesh Vaishnav | 62 |

Dr. Nikhil Zaveri

Publications

Books (edited)

- i. “**The Era of Commerce and E-commerce (2014)**”, published by Oxford Book Company, New Delhi (co-authored) – ISBN 978-93-5030-168-5
- ii. “**Quality Footprints : Sustainable Development of Higher Education Institutions (2014)**”, published by SEMCOM, Vallabh Vidyanagar (co-authored) – ISBN 978-93-81286-27-2

Articles

There are 52 articles published on various aspects of Management Education as Editorial in the e-newsletter “**DRIVE**”, published by SEMCOM, ISSN No. : 2277-2510 from January 2008 to February 2015. Link at www.semcom.ac.in

Research Publications

- i. “A Study on ICT Awareness for Business Expansion among SMEs of GIDC, Vitthal Udyognagar, Anand District, Gujarat State”, **SEMCOM Management & Technology Review**, Vol.-2, Issue-2, March 2015, pp 110-116 (co-authored)
- ii. “Financial Parameters Analysis : The Apparel Retail Industry”, **SEMCOM Management & Technology Review**, Vol.-1, Issue-2, March 2014, pp 1-5 (co-authored)
- iii. Personal Health Records (PHR) : Use of ICT for better Social Governance”, accepted at **International Conference at Middle East College**, Muscat, Oman during 28-29 April 2014.
- iv. “E-commerce and HR Challenges”, **SEMCOM Management & Technology Review**, Vol.-1, Issue-1, October 2013, pp 109-111 (co-authored).
- v. “Human Development Thought: Enhancing Relevance in the Present Era”, published in **YOJANA WEB EXLUSIVE**, September 2013, Co-authored. <http://yojana.gov.in/Human-Development-Thought.asp>
- vi. “CSR Reporting: Towards Better Corporate Governance”, accepted at **Asian Conference on Corporate Governance and Sustainability**, Thailand during 9-11 October, 2013.

Dr. Kamini Shah

Publications

Books (Edited)

1. The Era of Commerce and E-Commerce (2013-14), published by Oxford Book Company, ISBN : 978-93-5030-168-5
2. Quality Footprints : Sustainable Development of Higher Education Institutions (2014-15) published by SEMCOM with Lajja Communications

Research Papers

1. A Study of the Students' Perception on the use of ICT in Teaching-Learning Process, SEMCOM Management & Technology Review, Vol. 2 Issue 2, March 2015, ISSN 2321-5968, pg. 73-79 (Co-authored by Mr Bharat Tarapara)
2. Corporate Social Responsibility : A Paradigm Shift, SEMCOM Management & Technology Review, Vol. 2 Issue 1, Oct 2014, ISSN 2321-5968, pg. 93-98.
3. A Study of Mobile Banking for Competitive Advantage in Service sector : Bankers' perspective, SEMCOM Management & Technology Review, Vol. 1 Issue 2, March 2014, ISSN 2321-5968, pg. 64-74
4. A Study of Awareness & Perceptions about Mobile Value Added Services among Selected Mobile Users in Anand & VVNagar, SEMCOM Management & Technology Review, Vol. 1 Issue 1, October 2013, ISSN 2321-5968, pg. 23-31.
5. Ethics in Business and Profession, SANKALPA, Journal of Management & Research, Vol 3 , Feb. 2013, ISSN 2231-1904, pg 46-49

Articles

- There are 22 articles published on various topics related to Finance under the column “FINTELLIGENCE” in the e-newsletter “DRIVE”, published by SEMCOM, ISSN No. : 2277-2510 from February 2013 till date. Web link : <http://www.semcom.ac.in/inner.asp?load=News>. The lists of articles are as follows:

1. Book Review :E-Finance: The Future is Here (Second Edition) by V. C. Joshi, Feb. 2013
2. Cheque Truncation System, March 2013
3. Investing in a Slowdown, April 2013
4. Emerging Trends in Banking, May-June 2013
5. Trends in Finance in Indian Economy, July 2013
6. Magic of Compounding, Aug-Sep. 2013
7. Rule of 72, Oct-Nov. 2013
8. Highlights of the New Companies Bill 2013, Dec-13
9. Digital Currency – Bitcoins, Jan-14
10. Corporate Governance - Feb-14
11. Depository System in India - Mar-14
12. Credit Rating in India - Apr-May 14

13. Time Value of Money - Jun-14
14. Emerging Role of the Financial Manager in India - Jul-Aug 14
15. Factoring - Sept-Oct 14
16. Crowd-Funding - Nov-14
17. RuPay - Dec-14
18. CIBIL - Jan-15
19. ASBA - Feb-15
20. Book Building - Mar-15
21. The New Face of Finance - April-May -15
22. Challenges of M-Commerce - June-15

Proceedings of Seminars / Conferences

1. Published an article on 'Education in the Knowledge Era', in the NAAC sponsored seminar on Challenging Challenges : Towards Quality Higher Education organized by Waymade College of Education, ISBN 978-93-5087-900-9, pg 45-48
2. An article on 'Best Practices in Higher Education - Role of Stakeholders' in the NAAC sponsored seminar organized by NVPAS college, V V Nagar on Empowering Educational System through Quality enhancement and capacity building of Teachers and Students published by Research Matrix - International Multidisciplinary Journal of Applied Research,2014, pg. 82-86, ISSN 2321-7073
3. An article on Quality Enhancement through IQAC in the NAAC sponsored seminar organized by Shri I V Patel College of Commerce, Nadiad on Quality Enhancement of Higher Education through IQAC published by Garg Publications, ISBN 979-82-320-2535-10, pg 142-148
4. An article on Use of ICT in Teaching-Learning process for Enhancing quality in the NAAC sponsored seminar organized by V P & R P T P SCIENCE COLLEGE and published by International E - Publication,2014, pg. 10-17, ISBN: 978-93-83520-40- 4

Chapters in National level publishers with ISBN / ISSN

1. Chapter on 'Mobile Phone Banking : An Amazing tool for Banking' contributed in a book edited by Prof. Ramakanta Prusty on Emerging Indian Economy in 21st Century and published by Manglam Publishers & Distributors, 2012 with an ISBN 978-81-89972-51-6
2. Chapter on 'Financial Inclusion through Mobile Banking:Practices of Indian Banks' contributed in a book edited by Edited by : Jayesh Tanna on Contemporary Issues of Tourism, Banking and Educationand published by Manglam Publishers & Distributors, 2013 with an ISBN 978-81-89972-82-0
3. Chapter on 'Evaluation of Corporate Social Responsibility Provisions : Changing Approach towards CSR' contributed in a book edited by Edited by : Dr V G Vadhel on Financial Reporting & Tax Planning and published by M P Arts & M H Commerce College for Women, 2013 with an ISBN 978-81-928180-0-9
4. Chapter on 'CRM:A New Perspective in Banking Sector' contributed in a book edited by Edited by Dr Nikhil Zaveri, Dr Kamini Shah and Dr Sarvesh Trivedi on The Era of Commerce and E-Commerce and published by Oxford Book Company, 2014 with an ISBN 978-93-5030-168-5

5. Chapter on ‘Effectiveness of the use of ICT in Teaching-Learning Process’ contributed in a book edited by Dr Nikhil Zaveri, Dr Kamini Shah and Dr Nehal Daulatjada on Quality Footprints : Sustainable Development of Higher Education Institutions and published by SEMCOM and Lajja Communications, 2014 with an ISBN 978-93-81286-27-2
6. Chapter on ‘E-CRM in Financial Services’ contributed in a book edited by Edited by : Artta Bandhu Jena on Changing Paradigm in Modern Day Management in India Perspective and published by Kunal Books, 2014 with an ISBN 978-93-82420-50-7
7. Chapter on ‘Corporate Governance-Clause 49’ contributed in a book edited by Edited by : P K Rathod on Current Issues in Corporate Governance and published by Oxford Book Company, 2010 with an ISBN 978-93-5030-096-1

Distinctions / Awards

Awards

1. Best Paper Presentation award by NVPAS College in the NAAC sponsored seminar on the paper **Best Practices in Higher Education - Role of Stakeholders** on 6-7 Dec 2013.
2. Award for Best Teaching Innovation given by SEMCOM on 21-25 Jan 2011.
3. Best Research Paper awarded by SEMCOM, a paper on **Awareness and Perceptions of customers about Mobile Banking** on 26 Jan 2010.

Dr. Waheeda Sheikh

Publication

Books

- (i) Indian Agricultural Export in the Liberalized Era, LAP Lambert Academic Publishing, Saarbrücken, Germany ISBN 978-3659155956, 2014.
- (ii) Information Technology and Changing Dynamics of Commercial Banks in India , Publish World, Ontario, Canada, ISBN 978-0992154509, 2013.
- (iii) Business Economics, Gajanan Publishers, Surat, ISBN 978-93-81109-51-9, 2012.

Chapters in Edited Book (Placeholder1)

1. A Study of Transformational Best Practices in NAAC Accredited Colleges, in Zaveri N et al (Ed) Quality footprints: Sustainable development of Higher Education Institutions” ISBN: 978,938128-627-2, 2014.
2. Competitiveness Analysis of Poultry and Dairy Export of India, pp 41-53., The Era of Commerce and E Commerce, 2014 Zaveri N et al, Oxford Book Co, Jaipur, ISBN 978-93-5030-168-5
3. “India’s Export of Marine Products – A Constant Market Share Analysis,” in Brig. Rajiv Divekar and Londhe B R (Ed), Inclusiveness and Innovation - Challenges for Sustainable Growth of Emerging economies, Excel India Publishers, New Delhi, ISBN 978-93-82062-74-5, 2012.
4. “Growth of Floriculture Export of India in the Reform Era,” in Brig. Rajiv Divekar and Londhe B R (Ed), Inclusiveness and Innovation -Challenges for Sustainable Growth of Emerging economies, Excel India Publishers, New Delhi, ISBN 978-93-82062-74-5, 2012.

Articles

- 1) Book Review on Human Development Index: An introduction Edited by Padmanabham Nair, Drive, SEMCOM eNews Letter, April May 2015, ISSN 2277-2510
- 2) Book Review - Human resource Development in India (Conceptual Analysis and Strategies) M S Tomar and B S Yadav) pp- 7-11, Drive, SEMCOM eNews Letter, June, 2014
- 3) Gabadto Rupy Bagadto Arthatantra Ane Ragadtu Prajatantra, Naya Padkar, Gujarati Daily. Wednesday 28th August 2013, Page 4.

- 4) A study of Direction, Composition and decomposition of growth and performance of Cereal Exports of India in Reform Era, Drive, SEMCOM eNews Letter, 5(5) 2012.

Research publications

1. Competitiveness of Cotton Export of India –A Shift Share Analysis, pp 27-28, Global Research Analysis, Ahmadabad Volume : 3 Issue : 2 , Feb 2014, 2277 – 8160
2. Growth and Competitiveness Analysis of Meat and Meat Preparations Export of India Pp.268 -278, SIT Journal of Management, Vol. 3. No. 2 December 2013, 2278-9111
3. Export Performance of Poultry Egg sector in India, pp 101-107, Global Academic Research Journal, Vol 1 (2), November 2013, 2347-3592
4. A Study of Impact IT implementation on Technical Efficiency of Public sector Banks in India, pp57-68, Quest International Multidisciplinary Research Journal, Vol 2(2), Section 4 December 2013, 2278-4497
5. Export Potential of Indian Poultry Egg Industry, pp 48-53, SEMCOM Management and Technology Review, Vol 1(2), March 2014,2321-5968
6. Decomposition of Pulses Export of India, pp126-133, Research Expo International Multidisciplinary Research journal, Vol 3(1), March 2013. 2250-1630
7. A Study of Growth and Direction of Spices Export of India, pp 141-149, Quest International Multidisciplinary Research Journal, Vol2(1), June 2013,2278-4497
8. Direction, Contribution and trends in Tea and Coffee export of India, pp 130-138, ACME International Journal of Multidisciplinary Research, Vol 1 (11), Nov 2013, 2320-236X
9. A Study of Export Potential of Indian Agriculture, pp 91-100, ACME International Journal of Multidisciplinary Research, Vol1(7), July 2013, 2320-236X
10. Analysis of Growth of Tobacco Export From India, pp- 123-128, Vignettes of Research Vol1(2), April 2013, 2320-1797
11. Financial Inclusion Through Branchless Banking and its Effect on Self Employment amongst Rural women : A case Study of Moraj Village in Anand District of Gujarat, pp 66-70, Research Expo International Multidisciplinary research Journal, Vol3(4), December 2013, 2250-1630
12. Growth and Progress of Banking in Gujarat – A District wise analysis, pp 57-63, SEMCOM Management and Technology Review, Vol 1(1), October 2013, 2321-5968
13. Growth and Performance of Dairy and Poultry Export of India in Reform Era, pp 11-22, Artha-Vikas, Vol XXXIX(II), July-December 2013, 0004-3567

14. Growth Trend and Performance of Marine export of India, pp 65 – 70, SPET Research Journal in Social Science, Vol 1 (1), February 2013, AFG-77962
15. Policy Paralysis and Falling Rupee, pp 33-35, V Vidyanagar,15(9), 2013.
16. Growth and Performance of India's Export of Cereals and Cereals Preparations, pp 80-90, Vishleshan (Bi Annual Journal of Research and Readings in Economics), Volume 39 No 1, January-June 2013, 0973-6891
17. Growth Performance and Sustainability in Fresh and Processed Vegetables Export of India, pp 151-156, Sankalpa Journal of Management and Research, Special issue, 3rd International Conference on 'Business Ethics, Governance and Sustainable Enterprises, February 2013, Vol 3, 2231-1904
18. Prudent Budget in Times of Global Economic Slowdown, pp 30-31, V Vidyanagar,15(4), April 2013
19. A study of Direction, Composition and decomposition of growth and performance of Cereal Exports of India in Reform Era, pp 13-35 ,Drive, SEMCOM eNews Letter, Vol 5(5) June-July 2012, 2277-2510
20. A study of the use of Information technology enabled banking services by Indian Customers, pp17-18, Global Research Analysis, Ahmadabad, June 2012, Vol 1(1) ,2277 – 8160
21. Growth and composition of Indian agricultural exports during reform era, pp 92-101, Abhinav national monthly refereed journal of research in commerce and management, Mumbai, volume(i) issue(vi) June 2012, 2277-1166
22. India's export of cereals and cereal preparations – a constant market share analysis, pp 61-70, Abhinav national monthly refereed journal of research in commerce and management, Mumbai volume(i) issue(vi) June 2012, 2277-1166
23. Economic Thoughts of Sardar Patel, pp 26-28, V Vidyanagar,14(4), April 2012, 0976-9809

Distinctions / Awards

1. Research Paper Award at E Biz Summit in the following years at SEMCOM.
 - a. 2006 – Certificate of Merit
 - b. 2008 – 1st Prize
 - c. 2009 – 1st Prize
 - d. 2012 – 2nd Prize
 - e. 2013 – 3rd Prize
 - f. 2014 – 2nd Prize
2. **Best Paper Award for “Growth Performance and Sustainability in Fresh and Processed Vegetables Export of India”** 3rd International Conference on ‘Business Ethics, Governance and Sustainable Enterprises in 2013’ Gujarat Technical University, Gandhinagar, Gujarat.

Mr. Bhupendra Patel

Publications

Research Papers

1. A study of the Financial Health of Business: Discriminant Analysis of Elecon Engineering Company Limited. SEMCOM Management & Technology Review, Vol.2 Issue 2 March 2015, ISSN 2321 – 5968. Pg 99 – 102 (Co-authored by Dr Subhas Joshi)
2. “Higher Education At Cross Roads” Quality Footprints – Sustainable Development of Higher Education Institutions, 2014, ISBN 978–93-81286–27-2. Pg. 76 – 85.

Dr. Nehal P. Daulatjada

Publications

Edited Book

Quality Footprints: Sustainable Development of Higher Education Institutions (edited book). ISBN 978-93-81286-27-2. (Co-authored)

Chapters in Edited Books

- [1] Vaidya, N., Daulatjada, N.P. (2014). “The E in CRM ‘Technological Perspective for Better Opportunities’”. The era of Commerce and E-Commerce (edited book). ISBN 978-93-5030-168-5. Ch.7. pp. 74-86.
- [2] Daulatjada, N.P. (2014). “Education and Quality and Systems”. Quality Footprints: Sustainable Development of Higher Education Institutions (edited book). ISBN 978-93-81286-27-2. Ch.30. pp. 209-210.

Research Publications

International

- [1] Swaminarayan, P., Daulatjada, N.P., Virparia, P.V., & Rathod, V.R. (2012). “Knowledge Representation of ‘Published Articles’ in Semantic Web using Upper Ontology”. International Journal of Advanced Research in Computer Science and Software Engineering. A Monthly indexed Journal of Computer Science. 2(8):294-299. ISSN 2277 128X. August 2012.
- [2] Swaminarayan, P., Daulatjada, N.P., & Virparia, P.V. (2012). “Applications of Information and Communication Technology for Agricultural Development in India”. RESEARCH@ICT: International Journal of Information And Computing Technology. 2(2):24-27. ISSN 0976-5999. November 2012.
- [3] Swaminarayan, P., & Daulatjada, N. (2013). “Introduction to E-Learning system and development of Mobile-based E-Learning system for naïve user”. International Journal of Management, IT & Engineering (IJMIE), Jagadhri. 3(8):520-531. ISSN 2249-0558. August 2013. (Impact factor: 4.297)
- [4] Daulatjada, N.P., Tarapara. B. (2014).. Proceedings of NAAC sponsored National Seminar “Nurturing Quality in Higher Education through IQAC”, V.P. & R.P.T.P Science College – Vallabh Vidyanagar. International e-Publication at: http://www.isca.co.in/SOUV_PROC/conference/IeP-CP-2014-002.pdf. ISBN: 978-93-83520-40-4. Ch-19. pp.101-107. (Paper Presented)
- [5] Daulatjada, N.P., Macwan, N. (2014). “A Web Mining Model Centered on Keywords for Supplementing Page Ranking on Search Engines”. SEMCOM Management & Technology Review. An International Peer Reviewed Journal (Bi-annual). 1(2):14-18. ISSN 2321-5968. March 2014.
- [6] Daulatjada, N.P., Tarapara. B. (2014). “An Analysis of Accreditation Scenario of Indian Institutions”. SEMCOM Management & Technology Review. An

National

- [1] Shah, K., Daulatjada, N.P. (November 2012). "Quality Sustenance and Enhancement through IQAC". Proceedings of selected paper of NAAC sponsored National Seminar "Challenging Challenges: Towards quality higher education", Waymade College of Education – Vallabh Vidyanagar. ISBN: 978-93-5087-900-9. pp. 45-48. February 2013. (Paper Presented)
- [2] Daulatjada, N.P. (2015). "A study of Self-Study Report format-an IT perspective". Proceedings of NAAC sponsored National Seminar "Qualitative Enhancement of Higher Education through IQAC", IQAC of Shri I V Patel College of Commerce – Nadiad. ISBN: 979-82-32023-35-10. PP.67-72. January 2015. (Paper Presented)

Drive Articles

- [1] "e-Attacks : Introduction to Viruses". DRIVE Monthly e-newsletter. <http://www.semcom.ac.in/pages/drive/52%20Decemeber-2013.pdf>
ISSN (online): 2277-2510, 2013, Volume 6, Issue 9, pp. 17.
- [2] "e-Attacks : CIH (1998), Melissa (1999)". DRIVE Monthly e-newsletter. <http://www.semcom.ac.in/pages/drive/53%20January-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 1, pp. 14.
- [3] "e-Attacks: Stuxnet (2009-2010), ILOVEYOU/Love Letter/The Love Bug (2000)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/54%20February-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 2, pp. 20.
- [4] "e-Attacks: Code Red (2001), SQL Slammer (2003)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/55%20March-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 3, pp. 17.
- [5] "e-Attacks: MyDoom (2004), Conficker (2009)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/56%20April-May-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 4, pp. 17.
- [6] "e-Attacks: Blaster (2003), PoisonIvy (2005)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/57%20June-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 5, pp. 17.
- [7] "e-Attacks: NIMDA (2001), Storm Worm (2006)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/58%20July-August-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 6, pp. 09.
- [8] "e-Attacks: Bagle (2004), Zeus (2007)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/59%20Sept-Oct-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 7, pp. 8.
- [9] "e-Attacks: Sasser (2004), Fizzer (2003)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/60%20November-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 8, pp. 8.
- [10] "e-Attacks: Sobig.F (2003), Agent.btz (2008)". DRIVE Monthly e-newsletter. <http://semcom.ac.in/pages/drive/61%20December-2014.pdf>
ISSN (online): 2277-2510, 2014, Volume 7, Issue 9, pp. 9-10.
- [11] "e-Attacks: Klez (2001), SirCam (2001)". DRIVE Monthly e-newsletter.

- <http://semcom.ac.in/pages/drive/62%20January-2015.pdf>
ISSN (online): 2277-2510, 2014, Volume 8, Issue 1, pp. 10.
- [12] “e-Attacks: Jerusalem (1987), Ghostballs (1989)”. DRIVE Monthly e-newsletter.
<http://semcom.ac.in/pages/drive/63%20February-2015.pdf>
ISSN (online): 2277-2510, 2014, Volume 8, Issue 2, pp. 9-10.
- [13] “e-Attacks: Brain (1986), Stoned (1988)”. DRIVE Monthly e-newsletter.
<http://semcom.ac.in/pages/drive/64%20March-2015.pdf>
ISSN (online): 2277-2510, 2014, Volume 8, Issue 3, pp. 8.
- [14] “e-Attacks: Netsky (2004), OneHalf (1994)”. DRIVE Monthly e-newsletter.
<http://semcom.ac.in/pages/drive/66%20June-2015.pdf>
ISSN (online): 2277-2510, 2014, Volume 8, Issue 5, pp. 14.

Distinctions / Awards

Notable Achievements

- [1] Best Research Paper for “Virtual Classrooms for Enhancing Quality of Education”, IQAC of V.P & R.P.T.P Science College, V V Nagar.

Dr. Yashasvi R. Rajpara

Publications

Books

- 1) **Role of NABARD in Microfinance** (ISBN-978-93-81386-14-9)
Publisher: Sardar Patel University Press, Vallabh Vidyanagar (Year -2012)
- 2) **Fundamentals of Accounting** (ISBN-978-83-926654-5-0)
Publisher: Horizon Press, New Delhi (Year -2013)
- 3) **Agri-Business Management** (ISBN-978-81-8376-370-7)
Publisher: ABD Publishers, Jaipur (Year -2013)

Papers in Edited Books

- 1) ISBN 978-93-81286-27-2: Quality Footprints: Sustainable Development of Higher Education Institutions, Publisher: SEMCOM, Vallabh Vidyanagar (Year-2014), Paper: **Role of Unlearning and Acceptance of the Change in Nurturing Innovative Thinking at Educational Institute**, (Co-authored) (pg. 153 to 159)
- 2) ISBN 978-93-81286-27-2: Quality Footprints: Sustainable Development of Higher Education Institutions, Publisher: SEMCOM, Vallabh Vidyanagar (Year-2014), Paper: **Role of Innovative Methods of Teaching on the Effectiveness of Education** (Co-authored) (pg. 153 to 159)
- 3) ISBN: 978-81-928735-0-3: Global Economic Outlook on Recession and Recovery, Publisher: VMV Commerce, JMT Arts and JJP Science College, Nagpur (Year-2014), Paper: **Opportunities for India in Global Financial Crisis**, (Co-authored) (pg. 43-45)
- 4) ISBN: 978-93-5030-096-1: Current Issues in Corporate Governance, Publisher: Oxford Book Company, Jaipur (Year-2013), Paper: **Corporate Governance: Governance Challenges in Business Enterprises**, (Co-authored) (pg. 196-99)
- 5) ISBN: 978-93-5030-153-1: Corporate Disclosure and Investors Perception
Publisher: Oxford Book Company, Jaipur (Year-2013), Paper: **Investor Protection through Corporate Governance: A Case Study of ELECON Engineering Company Limited**, (Co-authored) (pg. 1-8)
- 6) ISBN: 978-81-923515-3-7: Economic Policy and Socio-Economic Change
Publisher: IDS Publishers, Varanasi (Year-2013), Paper: **Foreign Direct Investment in Multi Brand Retailing in India**, (pg. 41-52)

Articles

- 1) ISSN: 2077-2510: DRIVE, Volume: 5, Issue: 5, June-July, 2012

Article: **ODL & ICT in Higher Education in India in age of Globalization**
(pg. 36-39)

- 2) ISSN: 2077-2510: DRIVE, Volume: 5, Issue: 1, January, 2012
Book Review: **Knowledge to Policy: Making the Most of Development Research, Author: Fred Carden** (pg. 7-8)

Research Papers in International Journals

- 1) ISSN: 2249-7463: International Journal of Business, Management & Social Science, Vol. IV, Issue 4(II), December 2014, Paper: **A Study on Challenges Faced by MFIs' Employees in Gujarat** (pg. 38-40)
- 2) ISSN: 2249-7463: International Journal of Business, Management & Social Science, Vol. III, Issue 5(I), January 2014, Paper: **Gap between Management Perception & Customer Perception: With Reference to the Services offered in Retail Banking by Selected Private Sector banks in Gujarat** (pg. 72-78)
- 3) ISSN: 2249-7463: International Journal of Business, Management & Social Sciences, Vol. II, Issue 7(IV), March, 2013, Paper: **Rural Entrepreneurship: Constraints in Indian Context** (pg. 45-48)
- 4) ISSN: 2277-9310: International Research Journal of Commerce, Business and Social Science, Vol.1, Issue 8 (1), November, 2012, Paper: **Agriculture Innovations: Key to Food security in India** (pg. 11-14)
- 5) ISSN: 2249-7137: ACADEMICIA Vol.2, Issue-10, October, 2012, Paper: **Customer Insights In Insurance: A New Way To Grow**, (pg. 235-240)
- 6) ISSN: 2249-7307: Asian Journal of Business, Economics & Management, Volume-II, Issue-VII, July 2012, Paper: **New Dimension of Human Resource Management in Hyperactive Business Environment**, (Co-authored) (pg. 161-175)
- 7) ISSN: 2277-484X: International Journal of Marketing & Business Communication, Volume 1 Issue -3, July 2012, Paper: **Level of Customer Satisfaction while using Internet Banking: A Study of Anand City** (Co-authored) (pg. 58-65)
- 8) ISSN: 2277-1018: Radix International Journal of Economics & Business Management, Volume-I, Issue-5, May 2012, Paper: **An Empirical Study on Usage of Mobile Banking: With Special Reference to Rural India** (Co-authored) (pg. 1-21)
- 9) ISSN: 2250-3161: Asian Journal Of Human Development & Livelihood, Volume-II, Issue-II (April-June, 2012), Paper: **Microfinance for Women Empowerment: An Instrument for Human Development Initiatives** (Co-authored) (pg. 31-37)

Research Papers in National Journals

- 1) ISSN:0974-9772: KSV-JHSSM Journal of Humanities, Social Science & Management, Volume-V, Issue-I, January-June-2014, Paper: **A Study on Risk Taking Propensity among Indian Entrepreneurs-Case Study of Gujarat** (Co-authored) (pg. 119-126)
- 2) ISSN: 975-4083: Research Journal of Arts, Management & Social Science, Volume-VI, March-2012, Paper: **Rural Entrepreneurship in India** (pg. 28-37)
- 3) ISSN: 0972-2343: Amity Business Review, Volume 13, January-June, 2012
Paper: **Scope and Problems of Mobile Banking: A review of Indian Rural Banking** (Co-authored) (pg. 38-45)

Dr. Subhash M. Joshi

Publications

Articles

- i. Analyzing the Financial Health of Business: Utility of Discriminant Analysis.
- ii. Higher Education system in India and its Relevance for Industries.
- iii. An Analytical study of Revenue, Profitability and EPS of Selected Construction Companies.

Research Publications

- i. Financial Management as a Determinant of Business Success: A Study of Engineering Industries. – SMTR (Oct, 2013) P.91.
- ii. Analytical study of Leverages and Profitability of Selected Engineering Companies. - SMTR (March, 2014) P.26.
- iii. Information Technology Act – 2000 and Cyber Law in India. - SMTR (Oct, 2014) P.110.
- iv. Financial Health of Business: Discriminant Analysis of Elecon Engineering Co. Ltd. - SMTR (March, 2015) P.99.
- v. Business Performance: A Study of Financial Health of Selected Companies (Era of Commerce and E-Commerce, 2014) P.159 (ISBN – 978-93-5030-168-5).

Distinctions / Awards

- i. Faculty Research Paper Contest (Jan - 2011): First Prize.
- ii. Faculty Research Paper Contest (Jan - 2013): Third Prize.

Dr. Sarvesh Trivedi

Publications

Books (edited)

“**The Era of Commerce and E-commerce (2014)**”, published by Oxford Book Company, New Delhi (co-authored: Dr Nikhil Zaveri, Dr Kamini Shah) – ISBN 978-93-5030-168-5

Research Publications

“A Predictive Model for E-Commerce Value among SMEs Entrepreneurs in India”, **SEMCOM Management & Technology Review**, Vol.-2, Issue-1, October 2014, pp 7-17 (co-authored: Dr Nikhil Zaveri)

“E-commerce and HR Challenges”, **SEMCOM Management & Technology Review**, Vol.-1, Issue-1, October 2013, pp 109-111 (co-authored: Dr Nikhil Zaveri).

Distinctions / Awards

Awards

1. Awarded a cash prize of ₹ 10,000 for Best Innovative Teacher (Teaching Innovation Contest held by SEMCOM, 2010-11)

Dr. Preethi Luhana

Publications

Chapters in Books Edited

- 1) “Corporate Governance-Clause No 49”, in a book **Current issues in Corporate Governance**, ISBN 978-93-5030-096-1, Oxford Book, Jaipur, pp no 7-12.
- 2) “An Appraisal of the Impact of Banking Sector Reforms on the performance of Commercial Banks in present decade” in the Book “ in the book **Emerging Indian Economy in 21st Century – Challenges and Opportunities** ,ISBN NO 978-81-89972-51-6, pp no 211-231
- 3) “ A study of social Networking websites among youth in the book, **The ERA of Commerce and E-Commerce** “, Oxford Book, ISBN No 978-93-5030-1685,pp no 106-120

Conference Proceedings

1. Paper on“ **Health and Medical Care**” In International Conference on Services Management at Radisson , New Delhi by IIMT and Brookes University, pp no 201-207

Other Publications

- 1) “ **Service Quality Assessment in Insurance Sector: A study of LIC and Reliance Life Insurance in Anand**”, SEMCOM Management Technology Review, ISSN 2321-5968,Vol 1, October 2013, pp no 76-90.
- 2) “**Financial Performance Analysis-The Apparel Retail Industry,**” in SEMCOM Management Technology Review, ISSN 2321-5968,Vol 2, March 2014, pp no 1-5

Distinctions / Awards

Awards

1. Recipient of First Prize in Faculty Symposium (Research Paper Contest) at Management Conclave – 2006 organized by SEMCOM
2. Recipient of Second Prize in Faculty Symposium (Research Paper Contest) at Management Conclave – 2008 organized by SEMCOM

3. Recipient of Second Prize in Faculty Symposium Research Paper Contest at Management Conclave – 2010 organized by SEMCOM
4. Recipient of Silver Medal (BBAY Award- Best Business Academic of the Year) at 63rd All India Commerce Conference, 2010 organized by University of GOA and Indian Commerce Association
5. Recipient of Second Prize in Faculty Symposium (Research Paper Contest) at Management Conclave – 2013 organized by SEMCOM

Dr. Ankur Amin

Publications

Chapter in edited book

1. Chapter titled “A Study on Changing Behaviour of Family Buying in relation to Children”. as conference proceedings in an edited book *Innovative Business Practices for Creating value in Global Era*, published by Modi Printers, Indore with ISBN: 978-81-928573-1-2, pp. 60-64, (Dec, 2014)
2. Chapter titled “Education for Sustainable Development through Higher Education Institutions in India” in an edited book *The Era of Commerce and E-commerce*, published by Oxford Book Company New Delhi ISBN 978-93-81286-27-2, pp.61-69 (2014) (Co-authored)
3. Chapter titled “A Theoretical Review on Research on Consumer Socialization of Children” in an edited book *Quality Footprints: Sustainable Development of Higher Education Institutions* published by Oxford Book Company New Delhi ISBN 978-93-5030-168-5, pp.201-220 (2014) (Co-authored)
4. Chapter titled “Consumer Socialisation: A Theoretical and Conceptual Framework” in an edited book *Emerging Issues in Competitive Business Environment*, published by K S Publication, Bhopal ISBN 978-93-81428-20-7, pp.14-45 (2013) (Co-authored)

Publication

DRIVE: Monthly eNewsletter Articles Published by SEMCOM, ISSN No. : 2277-2510 from July 2008 to June 2015.

1. “Indo-Bangladesh Trade Relations With Respect To Agricultural Products”, Vol.8 (5), pp.10, June 2015
2. “Book Review on Creative Teaching – Getting It Right”, Vol.8 (4), pp.9, Apr-May 2015
3. “Agriculture Marketing Vs. Domestic Marketing”, Vol.8 (3), pp.9, Mar 2015
4. “Unique Characteristics and Frequent Problems resulting from Each Service Characteristics Suggested marketing strategies for problems stemming from Unique Service Characteristics”, Vol.8 (1), pp.11, Jan 2015
5. “Hospitality Marketing Mix”, Vol.7 (9), pp.10, Dec 2014
6. “Tools Used to Target Kids”, Vol.7 (8), pp.110, Nov 2014
7. “Purchase Influence and Negotiation Strategies of Children”, Vol.7 (7), pp.9, Sep-Oct 2014
8. “TWEENS”, Vol.7 (6), pp.10, Jul-Aug 2014
9. “International Product Life Cycle (IPLC)”, Vol.7 (5), pp.17, June 2014
10. “Children As Consumers”, Vol.7 (4), pp.18, Apr-May 2014
11. “Tactics Used by Children to Influence their Parents”, Vol.7 (3), pp.18, Mar 2014
12. “The Eight Roles in the Family Decision-Making Process”, Vol.7 (2), pp.21, Feb 2014

13. "Theory of Cognitive Development", Vol.7 (1), pp.15, Jan 2014
14. "Ambush Marketing", Vol.6 (9), pp.19, Dec 2013
15. "Role of Advertising", Vol.6 (8), pp.13, Oct-Nov 2013
16. "Rural Marketing", Vol.6 (7), pp. 9, Aug 2013
17. "Sixteen Monumental Approaches of Guerrilla Marketing", Vol.6 (7), pp.8, May 2013
18. "Challenges of Rural Marketing", Vol.5 (6), pp.9, Sep 2012

Research Publication

1. "A Study on Influence of Children on Family Buying in Gujarat State", *SEMCOM Management & Technology Review (SMTR)*, Vol. 2 (1), Oct 2014, pp. 57-64.
2. "A study on effects of TV ads on buying behaviour of rural and urban adolescents in Anand district", *SEMCOM Management & Technology Review (SMTR)*, Vol. 2 (1), Oct 2014, pp. 57-64. (Co-authored)
3. "The effect of Corporate Branding Dimensions on Consumer's Product Evaluation" *SEMCOM Management & Technology Review (SMTR)* Vol. 1 (1), Oct. 2014 pp. 64-68. (Co-authored)
4. "Indian Processed Food: Recent Trends and Future Prospects", *International Journal of Research in Business Management (IJRBM)*, Vol.1 (1), June 2013, pp. 11-18. (Co-authored)
5. "Buying Behaviour of Cell Phone Users: A Comparative study of Rural and Urban Consumers of Anand District" *Synergy Bi-Annual Journal of Business Management*, Vol. 14 (1), January 2012, pp. 56-60. (Co-authored)
6. "Understanding Indian Rural Consumers", *Abhinav Journal of Commerce & Management*, Vol.1 (4), Apr 2012, pp.45-49. (Co-authored)
7. "Investor's Education and Protection Fund (IEPF)", *Golden Research Thought*, Vol.1 (8), Feb 2012, pp. 1-4. (Co-authored)
8. "State of Knowledge Management in Indian IT Companies", *Indian Streams Research Journal (ISRJ)*, Vol.1 (12), Jan 2012, pp. 81-85. (Co-authored)

Dr. Rina Dave

Publications

Chapters in edited Books

1. Chapter titled “Consumer Socialisation: A Theoretical and Conceptual Framework” in edited book titled Emerging issues in competitive business environment , published by K S Publication, Bhopal ISBN 978-93-81428-20-7, pp.14-45 (2013) .
2. Chapter titled “Education for Sustainable Development through Higher Education Institutions in India” in edited book titled “Quality Footprints: Sustainable Development of Higher Education Institutions (2014)”, published by Oxford Book Company New Delhi ISBN 978-93-81286-27-2, pp.61-69 (2014).

Articles

DRIVE Monthly eNewsletter Articles Published by SEMCOM, ISSN No. : 2277-2510 from July 2008 to June 2015.

1. Article on “Four Approaches to Personal Selling” published in January 2014.
2. Article on “Effective presentation skills ensures success” published in February 2014.

Research Publication

1. “Health situation in India” journal Research zone India Vol. 2 Issue 2, March 2014 with ISSN 2319-8168 pp. 52-56. (Co-authored)
2. “A study on service quality and customer satisfaction of selected private hospitals of Vadodara city” journal Pacific business Review International Vol. 6 Issue 11, March 2014 with ISSN 094-438X pp. 7-12. (Co-authored)
3. “A study on effect on TV ads on Buying behavior of rural and urban adolescent in Anand District” journal SEMCOM Management & Technology Review (SMTR) Vol. 1 Issue 2, March 2014 with ISSN 2772-2510pp. 82-89. (Co-authored)
4. “The effect of Corporate Branding Dimensions on Consumer’s Product Evaluation” journal SEMCOM Management & Technology Review (SMTR) Vol. 1 Issue 1, Oct. 2014 with ISSN 2772-2510 pp. 64-68. (Co-authored)
5. “Globalisation And Its Impact On Indian Economy” journal International Journal of Current Research Vol. 5 Issue 7, July 2013 with ISSN 0975-833X pp. 1628-1630. (Co-authored)
6. “Women reservation policy and its present status in local self-government” A peer reviewed international journal of Asian Academic research associates Vol. 1 Issue 20, February 2014 with ISSN 2278-858X pp. 88-95. (Co-authored)
7. “A study of customer satisfaction influencing Brand loyalty and foster recommendation for MSP(Mobile Service Providers)” IRJC- International

- Journal of Marketing , Financial Services and Management Research Vol. 2 Issue 1, January 2013 with ISSN 2277-6788 pp 24-30. (Co-authored)
8. “A study on Measuring selected Policy holders’ Expectation for contents of Advertising and Agents’ services” journal of Research in Management computer applications and social sciences Vol. 1 Issue 1, July 2012 with ISSN 2319-2348 pp.65-62.
 9. “An Exploratory study on measuring impact of Internet on Students’ academic life of S P University’ services” Excel International Journal of Multidisciplinary management studies, Vol. 2 Issue 5, May 2012 with ISSN 2249 8834 pp. 154-164. (Co-authored)
 10. “Understanding Indian Rural Consumers” Abhinav Referred Journal Vol. 1 Issue 4, April 2012 with ISSN 2277-1166 pp. 45-49. (Co-authored)
 11. “Investors’ education and protection Fund (IPEF)” journal titled Golden Research Thoughts Vol. 1 Issue 8, February 2012 with ISSN 2231 5063 pp 1-4. (Co-authored)
 12. “State of Knowledge Management in Indian IT Companies” journal titled Indian Stream Research Journal Vol. 1 Issue 12, January 2012 with ISSN 2230-7850 pp 81-84. (Co-authored)
 13. “Buying Behaviour of Cell Phone Users: A Comparative study of Rural and Urban Consumers of Anand District” journal Synergy Bi-Annual Journal of Business Management Vol. 14 Issue 1, January 2012 with ISSN 0973-922X pp. 56-60. (Co-authored)

Dr. Swaty R Parab

Publications

Books Edited

- i. "Smartphones- An innovative educational tool of the 21st century" published in International E – Publication, ISBN: 978-93-83520-40- 4, pp. 51-59, Jan., 2014, co-authored with Dr. R.H.Parab.
- ii. “Impact of technology and innovation in quality education management” published In Quality Footprints: Sustainable Development of Higher Education Institutes, published by SEMCOM, ISBN: 978-93-81286-27-2, pp. 104-109, 2014, co-authored with Dr.Vigna Oza.
- iii. “Risk Perception and Portfolio Formulation of Individual Investors” published in The Era of Commerce to E-Commerce, published by Oxford Book Company, New Delhi, ISBN-978-93-5030-168-5, pp. 62-73.
- iv. “Financial Planning of Individual Investors” published in Financial Reporting and Tax Planning, published by M.P.Patel Arts & M.H.Commerce College for Women, Ahmedabad, ISBN-978-81-928180-0-9, pp. 253 – 257, September 2013.

Articles

- i. “The 3 E's : Ethical Educational Environment - " A prerequisite of the coming era" in Sankalp - Journal of Management & research, Vol 3, Special Issue, 2013, ISSN No. 2231-1904, pp. 42-45.
- ii. “Three Pillars of Quality Management Education in India in the 21st Century” in IJEEE- International Journal of e-Education, e-business, e-management & e-learning, Vol. 2, Issue 1, 2012, ISSN- 2010-3654, pp. 67-71.
- iii. “Quality Management Education in India in the 21st Century 7-14-21 Model” published in International Journal of Commerce, Business, Management and Governance, Vol.20, ISSN: 2012-460X, pp. 239-241, 2011.

Research Publications

- i. “A Study of Capital Structure of Selected Pharmaceutical Companies in Gujarat” in SEMCOM Management & Technology Review, International Peer Reviewed Journal, Vol. 2, Issue 3, ISSN - 2321-5968, pp. 86-93, March 2015.

- ii. “A study on the use of smartphone as an innovative educational tool” in SEMCOM Management & Technology Review, International Peer Reviewed Journal, Vol. 1, Issue 2, ISSN - 2321-5968, pp. 102-106, March 2014.

Distinctions/Awards

- i. Best paper award at NAAC sponsored seminar at V.P. & R.P.T.P. Science College, Vallabh Vidyanagar for the paper on "Smartphones- An innovative educational tool of the 21st century" on 11th Jan., 2014.
- ii. Third prize of Rs.3000/- for paper presented on ““Internet: A Study on Convenience, Comfort and Utility for assessing its effectiveness” at E-biz Summit organized by SEMCOM, 26th Jan., 2010, shared with 2 co-authors.

Ms. Palak Patel

Publications

Books (edited)

1. Chapter on “A study on use of e-resources by undergraduate Students” is published under the subject area Commerce and IT in the first edition – national level book “era of Commerce and E-commerce” in the year 2014 with ISBN number 978-93-5030-168-5, Page Number : 87. The publisher is SEMCOM, Vallabh Vidyanagar. Co-author is Ms. Harshida Patel, SEMCOM.

Articles

1. Article on “MUSEUM – AS RESOURCE CENTRE” is published in DRIVE-SEMCOM E-Newsletter (Vol. 5, issue 3)(ISSN NO: 2277-2510), March 2012, Pg.8.

Research Publications

1. Research paper on “A Study on impacts of Data Mining and Data warehousing” published in DRIVE-SEMCOM E-Newsletter (Vol. 6, issue 1-Jan 13)(ISSN NO: 2277-2510) Pg.10. Co-author is Ms. Harshida Patel, SEMCOM.
2. Research paper on “E-LEARNING – THE KEY TO INNOVATIONS IN TEACHING AND LEARNING” published in DRIVE-SEMCOM E-Newsletter (Vol. 5, issue 7), (ISSN NO: 2277-2510), September, 2012, Pg.11.
3. Research paper on “Computer Hacking Threat to Security System” published in DRIVE SEMCOM e-Newsletter VOLUME: 5 ISSUE: 2, (ISSN NO: 2277-2510) Pg.16 February, 2012 Pg.16. Co-author is Ms. Harshida Patel, SEMCOM.

Ms. Harshida Patel

Publications

Books (edited)

Chapter on “A study on use of e-resources by undergraduate Students” is published under the subject area Commerce and IT in the first edition – national level book “era of Commerce and E-commerce” in the year 2014 with ISBN number 978-93-5030-168-5, Page Number : 87. The publisher is SEMCOM, Vallabh Vidyanagar. Co-author is Ms. Palak Patel, SEMCOM.

Articles

1. Article on “Laboratories: Resource Centres” is published in DRIVE-SEMCOM E-Newsletter (Vol. 6, issue 9 DEC 13)(ISSN NO: 2277-2510) Pg. 12.
2. Book Review on NANOTECHNOLOGY By: J. Menon is published in DRIVE-SEMCOM E-Newsletter (Vol. 6, issue 5- MAY JUNE 13)(ISSN NO: 2277-2510) Pg. 4.

Research Publications

1. Research paper on “Information Security in e-Governance of India” published in DRIVE-SEMCOM E-Newsletter (Vol. 6, issue 2-Feb 13)(ISSN NO: 2277-2510) Pg.12
2. Research paper on “A Study on impacts of Data Mining and Data warehousing” published in DRIVE-SEMCOM E-Newsletter (Vol. 6, issue 1-Jan 13)(ISSN NO: 2277-2510) Pg.10. Co-author is Ms. Palak Patel, SEMCOM.
3. Research paper on “Multimedia Packages and its effectiveness in Education” published in DRIVE-SEMCOM E-Newsletter (Vol. 5, issue 8- Dec 12)(ISSN NO: 2277-2510) Pg.10
4. Research paper on “Computer Hacking Threat to Security System” published in DRIVE SEMCOM e-Newsletter VOLUME: 5 ISSUE: 2, (ISSN NO: 2277-2510) Pg.16 February, 2012 Pg.16. Co-author is Ms. Palak Patel, SEMCOM.

Ms. Nishrin Pathan

Publications

Chapter in Edited Book

1. A chapter on “**Integrating traditional classroom with Web 2.0 tools – An experiment at SEMCOM**” published in the edited book **The Era of Commerce and E-Commerce**, OXFORD Book Company 2014 ISBN – 978-93-5030-168-5.

Research Publication

1. Research paper “**A Study on ICT Awareness for Business Expansion among SMEs of GIDC, Vitthal Udyognagar**” published in **International peer reviewed research journal SMTR** Vol 2 Issue 2 March 2015, ISSN – 2321-5968
2. Research paper “**Integration of Information & Communication Technologies (ICT) by SMEs of India**” published in **International peer reviewed research journal SMTR** Vol 2 Issue 1 October 2014 ISSN – 2321-5968
3. Research Article **Power of Words and its significance in Academic Accomplishments** published in **Conflux – Journal of Education, A peer reviewed International Journal**, (Print) Volume 1, Issue 4 September - 2013) ISSN- 2320-9305.
4. A research paper **Mobile Learning Practice: Myths and Upcoming Realities** published in **Interactions Forum’s New Academia**. (Print) An International Journal of English Language, Literature and Literary Theory, Vol.1 Issue 3: January 2013, ISSN - 2277-3967.
5. A Book Review on ‘**India 2039: An Affluent Society in One Generation**, published in SAGE Publication Inc. in Vol. 2 (1) of ‘Recent thoughts - *Vaicharik Pravaho*’ The Referred International Journal Reg. E /1260 / 2-7-2010 ISSN : 2278 – 4608. (October 2012)
6. A research paper **CPD: A Contemporary Challenge for the teachers of English** published in Vol. XIII of Research Journal of Social and Life Sciences. A registered reviewed/referred half-yearly bilingual Research Journal. Indexed and Listed at Ulrich’s International Periodicals Directory© ProQuest, USA (Title ID 715205) (December -2012) ISSN 0973-3914.
7. A research paper **Employing ICT as means of Communication by SMEs in** International Journal of Research in IT, Management and Engineering, Volume2, Issue6 (June-2012) ISSN: 2249-1619.

ARTICLES @ DRIVE – E- Newsletter, www.semcom.ac.in

1. Publishing monthly Articles under the Column “**CommuniCare**” in DRIVE – Monthly e-Newsletter_ www.semcom.ac.in since January 2013 ISSN - 2277-2532

| Sr. No. | Title of Article | Vol. | Issue | Month | Year | Page |
|----------------|--|-------------|--------------|--------------|-------------|-------------|
| 1. | Humility in Communication | 6 | 1 | January | 2013 | 27 |
| 2. | Podcasts in Management Education | 6 | 2 | February | 2013 | 34 |
| 3. | Automation and Communication | 6 | 3 | March | 2013 | 23 |
| 4. | Keeping a balance between electronic (Automated) and human communication | 6 | 4 | April | 2013 | 26 |
| 5. | Content Creation for Mobile TLP (Teaching Learning Process) | 6 | 5 | May -June | 2013 | 14 |
| 6. | Online Resources for vocabulary Development | 6 | 6 | July | 2013 | 19 |
| 7. | Tools for Message Transmission for Modern Businesses | 6 | 7 | Aug - Sept | 2013 | 14 |
| 8. | Audio Books for Readers | 6 | 8 | Oct -Nov | 2013 | 11 |
| 9. | Using MOOC (Massive Open Online Course) for Professional Development | 6 | 9 | December | 2013 | 20 |
| 10. | Skills and Personality Development: | 7 | 1 | January | 2014 | 16 |
| 11. | Clickers for Teachers | 7 | 2 | February | 2014 | 21 |
| 12. | Importance of Reading for Students | 7 | 3 | March | 2014 | 19 |
| 13. | Use of Communication in Administering Change | 7 | 4 | April - May | 2014 | 19 |
| 14. | Teaching Novels to Management Students | 7 | 5 | June | 2014 | 18 |
| 15. | Business Communication Using Smartphone | 7 | 6 | July - Aug | 2014 | 11 |
| 16. | Listening for success | 7 | 7 | Sept -Oct | 2014 | 11 |
| 17. | Communication among departments in an organization | 7 | 8 | November | 2014 | 11 |

| Sr. No. | Title of Article | Vol. | Issue | Month | Year | Page |
|----------------|-----------------------------|-------------|--------------|--------------|-------------|-------------|
| 18. | Intercultural Communication | 7 | 9 | December | 2014 | 12 |

| | | | | | | |
|-----|--|---|---|------------|------|----|
| 19. | Enhancing Vocabulary through Web Dictionaries | 8 | 1 | January | 2015 | 12 |
| 20. | Using Audio-visual Media to enhance Written Business Communication | 8 | 2 | February | 2015 | 10 |
| 21. | Use of Communication Techniques for Effective Management | 8 | 4 | April -May | 2015 | 10 |
| 22. | One-way Vs. Dyadic Communication | 8 | 5 | June | 2015 | 15 |
| 23. | Communication – Key to Effective negotiation | 8 | 6 | July | 2015 | |

Distinctions / Awards

1. First Prize for Research Paper “**Integrating traditional classroom with Web 2.0 tools – An experiment at SEMCOM**”, presented at Faculty Research Paper Contest in Global Gujarat Management Conclave organized by SEMCOM. January 2012-13.

Ms. Joe Marry George

Publications

Articles & Research Papers

1. A research article 'A Comparative study of service quality of D-Mart and Big Bazaar' single author, in The Era of commerce & E-commerce, ISBN No 978-93-5030-168-5, chapter in edited book, in 2014, national level.
2. An article 'Correct Etiquette & Manners'- A Book Review, single author, In Newsletter-Drive, in February 2013-ISSN No. 2277-2510, page 7-8, national level.
3. An article 'Alexander Ferguson's Leadership Style', single author, in Newsletter Drive, in February 2013-ISSN No. 2277-2510, page 8-10, national level.
4. A research article 'A study of government aid and initiatives for the entrepreneurial and employment opportunities for women and women satisfaction towards the support in Borsad Taluka', single author, in SMTR SEMCOM Vol 1, Issue 2 March 2014, ISSN-2321-5968, page 59-63, international level.
5. A research article 'A study of government aid and initiatives for the entrepreneurial and employment opportunities for women and women satisfaction towards the support in Anand Taluka' single author, in Pinnacle Research Journals Spectrum, ISSN 2278-0629, International level.
6. An article "The teacher & student roles in the development of ethical value based education with special reference to conversational method of business ethics", single author, in Edited book, Value Based Higher Education: Contemporary Indian Context. ISBN No. 978-81-924991-3-0, First edition 2014 P-44-48, national level.
7. Got the first prize in faculty research paper contest for presenting the research paper titled, 'A Comparative study of service quality of D-Mart and Big Bazaar', in January 2012, SEMCOM.

Mr. Nimesh Raval

Publications

Chapters in edited Books

1. “Education for Self Actualisation: The way towards Sustainable Development in India” in an edited book *Quality Footprints: Sustainable Development of Higher Education Institutions* published by Oxford Book Company New Delhi (ISBN 978-93-5030-168-5), pp.203-208 (2014) (Co-authored)
2. “Investors Perception about Corporate Governance” Published in Book *Corporate Disclosure and Investors Perception* (ISBN-978-93-5030-153-1), 2013, pp.109-111. (Co-authored)
3. “Current Issues in Corporate Governance (In Indian Perspective)” Published in Book *Current Issues in Corporate Governance* (ISBN-978-93-5030-096-1), 2013, pp. 162-172 (Co-authored)

Research Publication

1. “A Study on Effect of TV Ads on Buying Behavior of Rural and Urban Adolescent in Anand District”, *SEMCOM Management and Technology Review* (ISSN-2321-5968), Vol.2, Issue no.2, March 2014. Pp.82-89. (Co-authored)
2. “Understanding the Indian Rural Consumers” *Abhinav Journal of Commerce & Management* (ISSN No-2277-1166) Issue no.4, April 2012 .1 pp.45-48. (Co-authored)
3. “Investors Education and Protection Fund (IEPF)” *Golden Research Thoughts* (ISSN No-2231-5063) Vol-1, Issue-8, Feb 2012, pp.1-4. (Co-authored)

Mr. Sunil V. Chaudhary

Publications

International Journal

1. Innovative Teaching Method: Tracking New Trends in Quality Higher Education, Research Revolution, Vol-1, Issue-10, July 2013, Pg.8-10, ISSN: 2319-300x

National Journal

1. Business Ethics Lessons From Indian Mythology And History, Journal Of Management Values & Ethics, Vol-3, No-4, October-December 2013, Pg.116-120, ISSN 2249- 9512.

Chapters in Books Edited

1. Quality Footprints: Sustainable Development of Higher Educational Institutions through Innovation Management, edited book Quality Footprints Sustainable Development of Higher Education Institutions from Semcom, Pg-90-95, ISBN 978-93-81286-27-2.

Articles (Drive: www.semcom.ac.in)

1. My Voice: Swaraj (Self-Rule Or Self Governance), Drive, Volume 8 Issue 5, June 2015 ,Pg.16-17, Issn No: 2277-2510
2. My Voice: Social Marketing, Drive, Volume 8 Issue 4, April-May-2015 , Pg.20-21 , Issn No: 2277-2510
3. My Voice: Awaken The Hero Inside You Through Soulful Work Or Performances, Drive, Volume 8 Issue 3, March-2015, Pg.10-11, Issn No: 2277-2510
4. My Voice: Japanese Management, Drive, Volume 8 Issue 2, February-2015 , Pg.11-13, Issn No: 2277-2510
5. My Voice: Life On A Fast Lane, Drive, Volume 8 Issue 1, January-2015 ,Pg.13-14, Issn No: 2277-2510
6. My Voice: Our Future Is Together, Drive, Volume 7 Issue 9, Dec-2014 ,Pg.13-14, Issn No: 2277-2510
7. My Voice: The Art And Commerce Of Cinema With Marketing , Drive, Volume 7 Issue 8, Nov-2014,Pg.12, Issn No: 2277-2510
8. My Voice Experiential Learning, Drive, Volume 7 Issue 7, Sep-Oct 2014,Pg.12, Issn No: 2277-2510
9. My Voice:, Drive, Volume 7 Issue 6, July-Aug 2014,Pg.12-13, Issn No: 2277-2510
10. My Voice: Fifa World Cup 2014, Drive, Volume 7 Issue 5, June 2014,Pg.19-20, Issn No: 2277-2510
11. My Voice: Live And Not Leave The Challenge(S) Of Life, Drive, Volume 7 Issue 4, April-May 2014,Pg.20-21, Issn No: 2277-2510
12. My Voice Logistics Management, Supply Chain Management And Customer Relationship Management As The Source Of Competitive

- Business Advantage, Drive, Volume 7 Issue 3, March -2014,Pg.20-21, Issn No: 2277-2510
13. My Voice: Love, Drive, Volume 7 Issue 2, Feb -2014,Pg.23-24, Issn No: 2277-2510
 14. My Voice: Communication Is The Essence And Life Blood Of Organization, Drive, Volume 7 Issue 1, Jan -2014,Pg.18, Issn No: 2277-2510
 15. My Voice: Teaching, Learning, Research, Education And Integral Development, Drive, Volume 6 Issue 9, Dec -2013,Pg.22, Issn No: 2277-2510
 16. My Voice: Cricket From Don Bradman To Sachin Tendulkar, Drive, Volume 6 Issue 8, Nov -2013,Pg.12-13, Issn No: 2277-2510
 17. My Voice: Landmark Milestone Bollywood Movies And Their Depiction Of Indian Society, With Their Movie Reviews, Drive, Volume 6 Issue 7, Sep -2013,Pg.14-15, Issn No: 2277-2510
 18. My Voice: Sustainable Development And Ecological Ethics, Drive, Volume 6 Issue 6, July -2013,Pg.19-20, Issn No: 2277-2510
 19. My Voice: Major Lawn Tennis Championships (Grand Slams), Drive, Volume 6 Issue 5, June -2013,Pg.16, Issn No: 2277-2510
 20. My Voice: Prince Arjun Of Mahabharat, Drive, Volume 6 Issue 4, April -2013,Pg.28-30, Issn No: 2277-2510
 21. My Voice: Be A Rockstar, Rock The World, Drive, Volume 6 Issue 3, March -2013,Pg.18-19, Issn No: 2277-2510
 22. My Voice: Lessons About Leadership From Mythology, Drive, Volume 6 Issue 2, Feb -2013,Pg.28, Issn No: 2277-2510
 23. My Voice: Iq, Eq, Sq Lessons From Bhagwad Geeta, Drive, Volume 6 Issue 1, Jan -2013,Pg.21-22, Issn No: 2277-2510
 24. My Voice: Capitalism, Socialism, Mixed Economy – Economic System For Economic Growth And Economic Development, Drive, Volume 5 Issue 8, Dec -2012,Pg.22-23, Issn No: 2277-2510
 25. My Voice: Changing Scenario Of Management Education, Drive, Volume 5 Issue 7, Nov -2012,Pg.18-19, Issn No: 2277-2510
 26. My Voice: Nothing To Write, Nothing To Share, Drive, Volume 5 Issue 6, Sep -2012,Pg.18, Issn No: 2277-2510
 27. My Voice: Transactional Analysis, Drive, Volume 5 Issue 5, July -2012,Pg.40-41, Issn No: 2277-2510
 28. My Voice: Current Affairs Of Nation, Drive, Volume 5 Issue 4, May -2012,Pg.24-28, Issn No: 2277-2510
 29. My Voice: Karna, Drive, Volume 5 Issue 3, March -2012,Pg.16-18, Issn No: 2277-2510
 30. My Voice: Conquer Fear And Achieve Success, Drive, Volume 5 Issue 2, Feb -2012,Pg.31-32, Issn No: 2277-2510
 31. My Voice: The Art And Science Of Teaching, Drive, Volume 5 Issue 1, Jan -2012,Pg.25-26, Issn No: 2277-2510
 32. Opportunities And Challenges Of Rural Marketing In India, Indianmba.Com, 29 Jan 2013, Article Number 1519.

33. Corporate Initiatives And Innovations In Rural Market Of India, Indianmba.Com, 7 Feb, 2013, Article Number 1520.
34. New Product Development The Way To Marketing And Business Success, May 27, 2015, Articlesbase.Com
35. Electronic Or E-Office Management, May 21, 2014, Articlesbase.Com.
36. Challenges And Opportunities Of Rural Marketing In India, May 6, 2015, Articlesbase.Com.
37. Experiential Marketing, Articlesbase.Com, Nov 15, 2014.
38. The Need And Significance Of Business Ethics In Modern Business World, Articlesbase.Com, Oct 03, 2013.
39. Marketing Research And Research Methodology, Feb 04, 2013, Articlesbase.Com.
40. Say Yes To “No” Learn To Say “No”, Nov 23, 2012, Articlesbase.Com.
41. Life Express (Short Story) Part-8, Aug 04, 2012, Articlesbase.Com.
42. Life Express (Short Story) Part-7, Aug 01, 2012, Articlesbase.Com.
43. Life Express (Short Story) Part-6, July 29, 2012, Articlesbase.Com.
44. Life Express (Short Story) Part-5, July 26, 2012, Articlesbase.Com.
45. Life Express (Short Story) Part-4, Aug 25, 2012, Articlesbase.Com.
46. Life Express (Short Story) Part-3, Aug 22, 2012, Articlesbase.Com.
47. Life Express (Short Story) Part-2, Aug 21, 2012, Articlesbase.Com.
48. Human Behavior At Work, July 27 2012, Articlesbase.Com.
49. Management Lessons From Soccer, July 16 2012, Articlesbase.Com.
50. Life Express (Short Story) July 13 2012. Articlesbase.Com.
51. Quality Management In Service Industry, June 19 2012, Articlesbase.Com.
52. Significance Of Business Research And Innovation, Jan 20 2012, Articlesbase.Com.
53. Role Conflict, Role Ambiguity, Employee Stress And Burnout, Jan 3 2012, Articlesbase.Com.
54. Case Study On Role Conflict And Stress. Jan 2 2012, Articlesbase.Com.
55. Business Ethics, Customer Creation. Customer Retention And Profitability, Dec 27, 2011, Articlesbase.Com.

Dr. Ajayraj M Vyas

Publications

Books

- 1) **“Business Administration”**, Published by Gajanan Publications, Surat, ISBN No. 978-93-81109-55-7, (Co-authored with Arpita Arora, Krishna Kapadiya & Rachana Vyas), First Edition, 2012

Chapters in Edited Books

- 1) **“Sustainable Talent Management at Higher Education in India”**, Published in Edited book titled “Quality Footprints: Sustainable Development of Higher Education Institutions by Dr. Nikhil Zaveri, Dr. Kamini Shah & Dr. Nehal Daulatjada, Published by SEMCOM, V.V.Nagar, ISBN No. 9789381286272, First Edition, 2014, PP 42-49
- 2) **“A Theoretical Review on Research on Consumer Socialization of Children”**, Published in Edited book titled “The Era of Commerce and e-Commerce” by Dr. Nikhil Zaveri, Dr. Kamini Shah & Dr. Sarvesh Trivedi, Published by Oxford Books, Jaipur, ISBN No. 9789350301685, First Edition, 2014 (Co-Authored with Dr. Ankur Amin), PP 201-220
- 3) **“Corporate – NGO Partnership: A new road towards building sustainable relationship in the Era of Global competitiveness”** Published in Edited book titled “Global Competitiveness in the 21st Century” by Dr. Parimal H Vyas, Published by Mangalam Publications, Delhi, ISBN No. 9789381142332, 2011, PP 53-67

Articles

- 1) **“The Workmen's Compensation Act 1923”** DRIVE eNewsletter, Vol.1, Issue-9, December 2014, ISSN No. 2277-2510, PP 14-15
- 2) **“Maternity Benefit Act 1961”** DRIVE eNewsletter, Vol.7, Issue-7, October 2014, ISSN No. 2277-2510, PP 13-14
- 3) **“Employee State Insurance Scheme”**, DRIVE eNewsletter, Vol.7, Issue-5, June 2014, ISSN No. 2277-2510, PP 21-22
- 4) **“Social Security Systems in Indian Industries”**, DRIVE eNewsletter, Vol.7, Issue-3, March 2014, ISSN No. 2277-2510, PP 22-23
- 5) **“An Overview of Labour Laws”**, DRIVE eNewsletter, Vol.7, Issue-2, February 2014, ISSN No. 2277-2510, Page 24

- 6) **“Trade Unions in India”**, DRIVE eNewsletter, Vol.7, Issue-1, January 2014, ISSN No. 2277-2510, Page 19
- 7) **“Six Sigma for effective HRM”**, DRIVE eNewsletter, Vol.6, Issue-9, December 2013, ISSN No. 2277-2510, PP 23-24
- 8) **“Collective Bargaining in India”**, DRIVE eNewsletter, Vol.6, Issue-8, October 2013, ISSN No. 2277-2510, PP 14-16

Research Publications

- 1) **“Research areas in Management with special reference to Human Resource Management”**, SEMCOM Management & Technology Review (SMTR), Vol-2, Issue-2, March 2015, ISSN No. 2321-5968, PP 63-66
- 2) **“Business Success through Green HRM: A Review”**, SANKALPA: Journal of Management & Research, Conference Proceeding (Special Issue), Vol-3, Issue-1, February 2013, ISSN No. 2231-1904, PP 192-196
- 3) **“State of Knowledge Management in Indian IT companies”**, Indian Streams Research Journal, Vol-1, Issue-12, January 2012, ISSN No. 2230-7850, (Co-Authored with Ankur Amin & Rina Dave), PP 81-84
- 4) **“Role of Spirituality for Effective Human Resource Management”**, Abhinav Journal of Commerce & Management, Vol-1, Issue-3, March 2012, ISSN No. 2277-1166, PP 1-5
- 5) **“Social Entrepreneurship: Emerging face of Indian Entrepreneurship”**, International Journal of Social Sciences & Interdisciplinary Research, Vol-1, Issue-2, April 2012, ISSN No. 2277-677X, PP 95-99
- 6) **“Ethics and Business Organization: A Relational Approach”**, Journal of Commerce & Management, Vol-1, Issue-3, October 2012, ISSN No. 2279-025X, PP 1-4

Distinctions / Awards

- 1) **Best Paper Presentation Award** in the Sustainable Enterprises' Category for the paper “Business Success through Green HRM: A Review” Presented at 3rd International Conference on Business Ethics, Governance and Sustainable Enterprises, Organized by Gujarat Technological University in collaboration with SMJV’s CKSV Institute of Management, Ahmedabad, February 2013

Mr. Chetan Patel

Publication

Article

(Patel, 2012)

Patel, C. N. (2012). Book review: "FIVE POINT SOMEONE – WHAT NOT TO DO AT IIT! *DRIVE Monthly e-newsletter*, V(2). Retrieved from <http://www.semcom.ac.in/pages/drive/36%20FEB-2012.pdf>. ISSN (online): 2277-2510, 2012

Mr. Pratik Shah

Publications

Articles

1. Title: “Accounting aura- basics of accounting”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 1, January, 2014. ISSN: 2277-2510
2. Title: “Accounting aura-Book keeping”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 2, February, 2014. ISSN: 2277-2510
3. Title: “Accounting aura-Subsidiary books and ledger”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 3, March, 2014. ISSN: 2277-2510
4. Title: “Accounting aura-Final accounts”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 4, April, 2014. ISSN: 2277-2510
5. Title: “Accounting aura- Computer based accounting”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 5, May, 2014. ISSN: 2277-2510
6. Title: “Accounting aura-Sustainable accounting”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 6, June, 2014. ISSN: 2277-2510
7. Title: “Accounting aura-Companies bill”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 7, July-August, 2014. ISSN: 2277-2510
8. Title: “Accounting aura-Carbon credit, introduction”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 9, September, 2014. ISSN: 2277-2510
9. Title: “Accounting aura-Regulations for Carbon credit”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 9, November, 2014. ISSN: 2277-2510
10. Title: “Accounting aura-Energy efficiency for carbon credit”, Drive-e-Newsletter published by SEMCOM, Vol: 7, Issue: 9, December, 2014. ISSN: 2277-2510
11. Title: “Accounting aura-Accounting of life”, Drive-e-Newsletter published by SEMCOM, Vol: 8, Issue: 1, January, 2015. ISSN: 2277-2510
12. Title: “Accounting aura-Global standardization”, Drive-e-Newsletter published by SEMCOM, Vol: 8, Issue: 2, February, 2015. ISSN: 2277-2510
13. Title: “Accounting aura-Green accounting”, Drive-e-Newsletter published by SEMCOM, Vol: 8, Issue: 3, March, 2015. ISSN: 2277-2510

14. Title: “Accounting aura-Regulations for green accounting”, Drive-e-Newsletter published by SEMCOM, Vol: 8, Issue: 4, April, 2015. ISSN: 2277-2510
15. Title: “Accounting aura-Studies on green accounting for Indian companies”, Drive-e-Newsletter published by SEMCOM, Vol: 8, Issue: 5, May, 2015. ISSN: 2277-2510
16. Title: “Accounting aura-IFRS implementation”, Drive-e-Newsletter published by SEMCOM, Vol: 8, Issue: 6, June, 2015. ISSN: 2277-2510
17. Title: “Accounting aura-Difference between GAAP and INDAS”, Drive-e-Newsletter published by SEMCOM, Vol: 8, Issue: 7, June, 2015. ISSN: 2277-2510

Chapter in Edited Book

Chapter published “Education for shelf Actualization: The way towards sustainable development in India” in Book Title: Quality Footprints published by SEMCOM (ISBN – 978-93-81286-27-, Page number: 203 to 208) (Co author Mr. Nimesh Raval)

Mr. Renil Thomas

Publication

Research Publications

- i. A Research paper titled ‘A Study on Organisational Commitment and Job Satisfaction of Nurses’ was published as a chapter in an edited book titled ‘The Era of Commerce and E- Commerce’ ISBN 978-93-5030-168-5 published by Oxford Book Company, Jaipur in January 2014, pages 54 – 61.
- ii. A Co – Authored paper (with Dr. Manisha Bhatt) titled ‘Emerging Trends and Challenges in Higher Education’ was published as a chapter in an edited book titled ‘Quality Footprints: Sustainable Development of HEIs’ ISBN 978-93-81286-27-3 published by SEMCOM, Vallabh Vidyanagar in December 2014, pages 179 – 184.

Distinctions / Awards

- i. Awarded 2nd Position in Best Research Paper Award at SEMCOM Management conclave 2012 for the research paper on ‘A Study on Organizational Commitment and Job Satisfaction of Nurses in the Selected Hospitals of Nadiad’ on 26th January 2012.

Mr. Yogesh Patel

Publication

Research Publications

- i. A Research paper titled "A Study on Carbon Credit (CDM) opportunities and challenges for small scale industry for region of Vadodara" was published SEMCOM Management & Technology Review in Volume – I, Issue- II with ISSN 2321-5968 in March – 2014, Page No.89.

Ms. Komal Mistry

Publication

Chapters in Edited Book

1. **“Understanding the Mismatch between the Job Seekers and Employer”**, The Era of Commerce And E-Commerce, Oxford Book Company, New Delhi, ISBN - 978-93-5030-168-5, 2014, pp. 137 – 158(Co-authored) .
2. **“Quality Assurance in Higher Education through ICT”**, Quality Footprints: Sustainable Development of higher Education Institutions, SEMCOM, V. V. Nagar, ISBN - 978-93-81286-27-2, 2014, pp. 196 – 202(Co-authored) .
3. **“Investor Protection through Corporate Governance: A Case Study of ELECON Engineering Company Limited”**, Corporate Disclosure and Investors Perception, Oxford Book Company, Jaipur, ISBN - 978-93-5030-153-1, 2013, pp. 1-8 (Co-authored).

Articles

1. **“Book Review: Education Technology”**, Drive: Monthly eNews letter, ISSN - 2277-2510, Volume 5, Issue 3, March 2012, pp. 7-8 .
2. **“Article - E-Learning for 21st Century”**, Drive: Monthly eNews letter, ISSN - 2277-2510, Volume 6, Issue 4, April 2013, pp. 21-25.

Research Publications

1. **“A Comparative Study on Usage and Satisfaction of Customers from ATMs of State Bank of India and ICICI Bank: A study of Anand City”**, SEMCOM Management & Technology Review, ISSN – 2321-5968, Vol.-2, Issue-1, October 2014, pp. 76-83 (co-authored)
2. **“Level of Customer Satisfaction while Using Internet Banking: A Study of Anand City”**, International Journal of Marketing & Business Communication, ISSN - 2277-484X, Vol.-1, Issue-3, July 2012, pp. 58-65 (Co-authored)
3. **“An Empirical Study on Usage of Mobile Banking: With Special Reference to Rural India”**, Radix International Journal of Economics & Business Management, ISSN - 2277-1018, Vol. 1, Issue-5, May 2012, pp. 1-21 (Co-authored).

4. **“Scope and Problems of Mobile Banking: A Review of Indian Rural Banking”**, Amity Business Review, ISSN - 0972-2343, Vol. 13, Issue – 1, January-June 2012, pp. 38-45 (Co-authored).

Mr. Jay Nanavati

Publications

Articles

1. Title: “Internationalization of Education”, Drive-e-Newsletter published by SEMCOM, Vol:5, Issue:5, July, 2012. ISSN: 2277-2510
2. Title: “Software Vulnerabilities in Java”, Drive-e-Newsletter published by SEMCOM, Vol:5, Issue:3, March, 2012. ISSN: 2277-2510

Research Publications

1. “An alternate approach for identification classification and representation of events for OOA”, International Journal of Emerging Trends & Technology, pp. 51-55, Vol:3, Issue:4, July, 2014. ISSN: 2278-6856
2. “Critical review of Use-case based approach in OOAD”, SEMCOM Management and Technology Review, pp. 69-75, Vol:1, Issue:1, October, 2013. ISSN: 2321-5968
3. “Green IT Implementation through Cloud-based Email”, Golden Research Thoughts, pp. 1-4, Vol:1, Issue:8, February, 2012. ISSN: 2231-5063

Ms. Hiral Patel

Publications

Chapter in Edited Books

The Era of Commerce and E-Commerce-ISBN-978-93-5030-168-5 (Oxford Book Company) titled “Understanding the mismatch between the Job Seekers & Employers”, Co-Authored with Ms. Komal Mistry, Pg 138 to 158.

Articles

Research Publications

Articles Published: Drive – SEMCOM E-newsletter (ISSN No: 2277-2510)

- i. Different types of Pollution Facts (Vol 5, Issue 5, June 2012)
- ii. Environment auditing in India (Vol 5, Issue 4, May 2012)
- iii. Green India (Vol 5, Issue 7, Sept 2012)
- iv. Recent Trends Of Climate Change ((Vol 5, Issue 6, Aug 2012)
- v. Green IT (Vol 5, Issue 9, Dec 2012)
- vi. Twelfth Five Year Plan Approaches for Sustainable Development and Lower Carbon Strategies (Vol 6, Issue 2, Jan 2013)
- vii. Green Marketing (Vol 6, Issue 3, Mar 2013)
- viii. Green Management (Vol 6, Issue 4, Apr 2013)

SEMCOM Management & Technology Review (ISSN No: 2321-5968), Vol 1 Issue 2, March 2014

- A Study of Carbon Credits : Opportunities & Challenges for Small Scale Industry, Co Authored with Mr. Yogesh Patel

Distinctions / Awards

- Awarded First Prize of Rs.10, 000/- at Teaching Innovation Contest, held at SEMCOM, Management Conclave 25 Jan 2012.

Mr. Bharat Tarapara

Research Publications

International

1. Tarapara B. and Daulatjada N. (2014), “An Analysis of Accreditation Scenario of Indian Institutes”, An international peer reviewed journal (Bi-annual), SEMCOM Management & technology Review, Vol-2, issue-1, pg. 29-34, ISSN 2321-5968.
2. Tarapara B. and Shah K. (2015), “A study of Students Perception on the use of ICT in Teaching Learning Process”, An international peer reviewed journal (Bi-annual), SEMCOM Management & technology Review, Vol-2, issue-2, pg. 73-79, ISSN 2321-5968.
3. Tarapara B. and Daulatjada N. (2014), Proceedings of NAAC sponsored National Seminar "Nurturing Quality in Higher Education through IQAC", V. P. & R.P.T.P. Science college, Vallabh Vidyanagar, International E – Publication, ISBN: 978-93-83520-40-4, pg 101-107. http://www.isca.co.in/SOUV_PROC/conference/IeP-CP-2014-002.pdf (Paper Presented).

Chapters in edited Books

1. Kamini Shah and Bharat Tarapara, Effectiveness of the Use of ICT in Teaching-Learning Process, *Quality Footprints: Sustainable Development Of Higher Education Institutions (Book)*, Page 4-7, ISBN: 978-93-81286-27-2.

Distinctions / Awards

Notable Achievement

1. Best Research Paper for “Virtual Classrooms for Enhancing Quality of Education”, IQAC of V.P. & R.P.T.P. Science College, Vallabh Vidyanagar.

Mr. Sarvesh Soni

Publication

Chapter in Edited Book

- i. Soni S. and Shah V. (2014). “*A Literature Review on Critical Issues of Higher Education in India and Challenges for Indian Universities*”, *Quality Footprints: Sustainable Development of Higher Education Institution*, ISBN: 9789381286272, pg. 118-126

Research Publication

- i. Soni S.,(2014). ‘*Strategic Application of Dual-Branding in Brand Building Process*’, *Research Zone India*, ISSN: 2319-8168, Vol:2, Issue:4,:160-163

Distinction / Awards

1. Paper titled on “*Relationship Between Brand Equity Elements and Perceived Brand Parity in Deodorants*” Won second prize in Best Research Paper Contest at National Level Seminar at SEMCOM on 5th May, 2014

Dr. Jaimin Trivedi

Publications

Books

- i. “Fundamental of Cost & Management Accounting”, ISBN: 978-81-906733-9-6, Brick Publication, 2012.

Research Publications

- i. “Commodity Market – A Study on Financial Health of India’s Largest Commodity Exchange”, SEMCOM Management & Technology Review, ISSN- 2321-5968, Vol.-2, Issue-1, pp: 39-44, October 2014.
- ii. “Financial Analysis: A Case Study of MCX”, Sanyojak-National Journal of Commerce & management, ISSN-2348-3032, Vol.2, Issue-2, pp: 66-73, March 2014.
- iii. “A Comparative study of Financial Health of Engineering Units”, Arth Prabhand: A Journal of Economics and Management, SSN 2278-0629, Vol. 2, Issue 4, pp: 26-31, April 2013.
- iv. “An Analytical Study on Effect of corporate governance disclosure to financial performance”, International Journal of Research in Commerce, & Management, ISSN 0976-2183, Vol. 3, issue 6, pp: 108-114, June 2012.
- v. “A Comparative study of corporate governance disclosure practice of selected Banking Units”, International Journal of Research in Commerce, Economics & management, ISSN 2231-4245, Vol. 2, issue 6, pp: 92-94, June 2012.
- vi. “A comparative study of financial performance of regional rural banks with special reference to Gujarat state”, SHARE journal of multidisciplinary research and studies, ISSN 0976-4712 Vol. 3, issue 1, pp: 77-82, Jan – Mar 2012.
- vii. “A Study of Business Operation of RRBs of Gujarat”, International Journal of Research in Computer application & management, ISSN 2231-1009, Vol. 2, issue 2, pp: 85-86, February 2012.
- viii. “A Comparative Study of Work Autonomy & Work Environment of Selected Engineering Units of Vitthal Udyognagar”, International Journal of Research in Commerce, It & management, ISSN 2231-5756, Vol. 2, issue 2, pp: 96-98, February 2012.

Articles

- i. “The perceptions of a layman about commodity market which needs to be corrected”, Drive, ISSN 2277-2510, Vol. 7, Issue 6, pp: 6-7, July-August 2014, Published by SEMCOM.

Dr. Kamlesh Vaishnav

Publications

A. International Journal

- i. Vaishnav K. M., "The Effect of Language Processing activities on Ontology Mapping Process", International Journal of Information and Computing Technology, ISSN:0976-5999, Vol.4, No.2, pp: 21-25, December 2014
- ii. Vaishnav K. M., "WordNet and its Applications in Ontology Mapping", International Journal of Information and Computing Technology, ISSN:0976-5999, Vol.4, No.1, pp:9-12, June 2014
- iii. Vaishnav K. M., Virparia P. V., "Ontology Mapping Techniques – An Overview", International Journal of Research in Computer Science and Management, ISSN:2321-8088, Vol.1, No.1, pp:12-17, January 2014
- iv. Vaishnav K. M., Swaminarayan P. S., "An Overview of Service Oriented Architecture and Technologies for its Implementation", International Journal of Information and Computing Technology, ISSN:0976-5999, Vol.3, No.1, pp:24-28, December 2013
- v. Vaishnav K. M., Virparia P. V., "An Overview of Ontology Mapping Projects", International Journal of Information and Computing Technology, ISSN: 0976-5999, Vol.2, No.2, pp:6-9, 2012