

## Advanced Diploma in Global Business.

### Goal

With the advent of globalization and liberalization in industry, commerce and business, the imperative to have globalized education has become indispensable and inevitable. With this view SEMCOM decided to introduce Advanced Diploma in Global Business (ADGB). Through this, SEMCOM aims at holistic development in students that will make them competent to take up global challenges.

- To keep in tune with the prevailing trends in foreign universities where our students desire to pursue higher studies.
- To mould and prepare students to be competent in all areas/fields.
- To promote a spirit of learning and willing participation that leads to all-round personality development.
- To give recognition to the students for their active participation in various events and activities under the said programme.

### The Practice

A student is required to earn minimum 26 credits in order to obtain Advanced Diploma in Global Business. A student is required to choose compulsory modules as shown in the table and earn minimum credits.

A student, on getting admission to undergraduate or postgraduate degree program, should register for the Advanced Diploma in Global Business. Existing students will also have an opportunity to pursue Advanced Diploma in Global Business. The credits earned by them shall be annualized with the period that they have already completed and accordingly the Advanced Diploma are awarded. Successful students will be awarded Advanced Diploma in Global Business in the form of certificate along with a transcript in two copies. (Enclosure-17)

#### Total credits for ADGB

Modules	Year 1	Year 2	Year 3	Credits
Personality Development Program	1	1	1	3
Workshops on International Business	1	1	1	3
Internships (in India)	10			10
Social Outreach	1	1	1	3
Book Review	2	2		4
Article Review	1	1	1	3
<b>Total Credits</b>				<b>26</b>

## Evaluation for ADGB

Credits Earned	Evaluation	Performance Attribute
62 and above	O - grade	Outstanding
49 - 61	A - grade	Excellent
36 - 48	B - grade	Better
26 - 35	C - grade	Satisfactory

## Activity List

Sr. No	Activities
1	Personality Development Program
2	International Tour
3	Domestic Tour
4	Workshops on International Business
5	Business Idea
6	Ad-making Contest
7	Internships -out of India -1 Month
8	Internships - in India - 1 Month
	<b>Social Outreach</b>
9	Thalassemia Test for Final Year Students
10	Blood Donation
11	Medical Check-up for First Year Students
12	Green Business
	<b>Participation in Activities</b>
13	Fine Arts Competition
14	Personality Development Workshop
15	Management Skit Contest
16	Patriotic Song Competition
17	Youth Festival
18	Annual Sports Day and Sports Activities
19	TechnoFest
20	Voter Club Elocution
21	Voter Club Debate
22	Voter Club Essay Writing
23	Smart Eye
24	Elocution
25	Debate
26	Book Review
27	Article Review
	<b>Other Activities</b>
28	Civil Defense
29	E-Biz Summit
30	Summer Training Award
31	Sports Day

<b>32</b>	<b>Outdoor Sports</b>
<b>33</b>	<b>Corporate Training Competition</b>
<b>34</b>	<b>Attendance in the College</b>
<b>35</b>	<b>Integrated Professional Competence Course (IPCC)</b>
<b>36</b>	<b>Common Proficiency Test for CA (CPT)</b>
<b>37</b>	<b>Students Council 2013-14 (Any Position)</b>