



SEMSpire

E-Newsletter



SEMCOM
S.G.M. ENGLISH MEDIUM COLLEGE OF
COMMERCE AND MANAGEMENT

Aegis : Charutar Vidya Mandal (Estd. : 1945)

[Estd. : 1997]

SEMSpire is Monthly e-Newsletter Published by CVMU's FCML-SEMCOM.

◆ This e-newsletter deals in all aspects of Management, Commerce, Economics, Technology and Humanities.

◆ It is open for all students, alumni, teachers and professionals dealing with above stated areas

◆ All papers/articles received by us will be published after the approval of our Editorial Team and Plagiarism Check.

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VISION : To contribute to the societal enrichment through quality education, innovation and value augmentation.

MISSION : To build up a competitive edge amongst the students by fostering a stimulating learning environment.

DREAM : To establish a unique identity in the emerging global village.

GOALS:

- ◆ To focus on integral development of students.
- ◆ To offer courses and programs in tune with changing trends in the society as a whole.
- ◆ To update the curriculum as per the need of the business and industry.
- ◆ To create unique identity in the educational world at the national as well as international level.
- ◆ To institutionalize quality in imparting education.
- ◆ To incorporate innovations on a continuous basis in the entire process of education at institutional level.
- ◆ To create platform for the students for exhibiting their talent and for development of their potentials.
- ◆ To generate stimulating learning environment for students as well as teachers.
- ◆ To build cutting edge amongst the students to withstand and grow in the competitive environment at the global level.

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THE CHARUTAR VIDYA MANDAL UNIVERSITY

Aegis: Charutar Vidya Mandal (Estd.1945)
Vallabh Vidyanagar, Anand, Guajrat



WE STRIVE TO CREATE LEGACY THAT WILL EDUCATE, EMPOWER AND ENRICH FROM WITHIN.

VISION

We aspire to be a melting pot for educational excellence, fostering creativity, innovation and leadership.

MISSION

The CVM University, an equal opportunity institution, pursues excellence in Education and Research in a conducive environment which is culturally rich with a legacy of eminence in building character and strength of mind while standing for sustainability.

RANKING



8 FACULTIES . 19 COLLEGES

FACULTY OF ENGINEERING & TECHNOLOGY

- A D Patel Institute Of Technology
- G H Patel College Of Engineering & Technology
- Madhuben & Bhanubhai Patel Institute Of Technology

FACULTY OF PHARMACY

- Indukaka Ipcowala College Of Pharmacy

FACULTY OF COMMERCE, MANAGEMENT & LAW

- R N Patel Ipcowala School Of Law And Justice
- C Z Patel College Of Business And Management
- S.G.M. English Medium College Of Commerce And Management

FACULTY OF ARCHITECTURE & PLANNING

- Shantaben Manubhai Patel School Of Studies & Research In Architecture And Interior Design

FACULTY OF SCIENCE/HOME SCIENCE

- Ashok & Rita Patel Institute Of Integrated Study & Research In Biotechnology And Allied Sciences
- C. L. Patel Institute Of Studies And Research In Renewable Energy
- Institute Of Science & Technology For Advanced Studies & Research
- Natubhai V Patel College Of Pure And Applied Sciences

FACULTY OF AYURVEDA

- G. J. Patel Institute Of Ayurvedic Studies And Research

FACULTY OF ARTS / FINE ARTS / PERFORMING ARTS

- Centre For Studies And Research On Life And Works Of Sardar Vallabhbhai Patel
- Cvm College Of Fine Arts
- Institute Of Language Studies And Applied Social Sciences
- CVM Instiute of Human Resource Development

FACULTY OF EDUCATION / PHYSICAL EDUCATION

- Waymade College Of Education
- S. S. Patel College Of Physical Education

ज्ञान
KNOWLEDGE
-
विज्ञान
SCIENCE
-
प्रज्ञान
WISDOM



620 ACRES CAMPUS AREA	51 BUILDINGS	100+ LABORATORIES	08 FACULTIES	1000+ PLACEMENT COMPANIES	157 STARTUPS IN LAST 3 YEARS
29 CONSTITUENT SFIS & GIAs COLLEGES	150+ UG /PG /PH.D.	2500+ FACULTY & STAFF	22,000+ STUDENTS	10 LAKHS+ ALUMNI	5 LAKHS+ LEARNING RESOURCES

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Sardar Vallabhbhai Patel



Shri Bhailabhai Patel



Shri Bhikhabhai Patel



Dr. H. M. Patel



Dr. C. L. Patel



Er. Bhikhubhai Patel



FACULTY OF ENGINEERING & TECHNOLOGY

- BE/B Tech.

WITH MAJOR-MINOR DEGREE IN

- AIDS - (IoT/ROB/IEV)
- AE - (AIML/DAS/IoT/ROB/IEV/CP)
- CH - (AIML/DAS/IoT/ROB/IEV/CP)
- CL - (AIML/DAS/IoT/ROB/IEV/CP)
- CE - (IoT/ROB/IEV)
- CSE-IoT - (ROB/IEV)
- CSD - (IoT/ROB/IEV)
- EE - (AIML/DAS/IoT/ROB/CP)
- EC - (AIML/DAS/ROB/IEV/CP)
- FPT - (AIML/DAS/IoT/ROB/IEV/CP)
- IT - (IoT/ROB/IEV)
- ME - (AIML/DAS/IoT/ROB/IEV/CP)
- MC - (AIML/DAS/IoT/ROB/IEV/CP)

- ME/M Tech.

*Proposed



FACULTY OF ARCHITECTURE & PLANNING

- B.Arch
- B.Interior
- B.Planning
- M.Interior Design
- M. Urban & Regional Planning



FACULTY OF EDUCATION

- B.Ed
- M.Ed
- B.A B.Ed.*
- B.Sc. B.Ed.*

PHYSICAL EDUCATION

- B.P.Ed
- B.P.E.S.
- M.P.E.S.



FACULTY OF SCIENCE

- B.Sc (Hons.)
- B.Sc (Stats.)
- BCA (SEMCOM & NVPASS)
- M.Sc
- M.Sc (Integrated)
- M.Sc. (AC)
- M.Sc. (IC)
- PG Diploma



FACULTY OF AYURVEDIC MEDICINE

- BAMS



FACULTY OF PHARMACEUTICAL SCI.

- B.Pharm
- M.Pharm



FACULTY OF COMMERCE, MANAGEMENT & LAW

- B.Com (Hons.)
- B.Com (Hons.) - IA/CBI
- M.Com

MANAGEMENT

- BBA-ITM (Hons.)
- BBA (Hons.)

HOTEL TOURISM

- BBA (Hons.) - HM/TTM
- PGDHM

LAW

- BBA- LL.B. (Hons.)
- B.Com- LL.B. (Hons.)
- BA- LL.B. (Hons.)



FACULTY OF ARTS

- BA (Hons.)
- MA
- MA Geog.(Guj Med)
- BSW
- BSW (SE)
- MSW
- MSW (HR)
- MAJMC
- ADCGC

FINE ARTS

- BVA
- MVA

PERFORMING ARTS

- PG Diploma



*PH.D PROGRAMME IN ALL FACULTIES & DISCIPLINES

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Salient Features of SEMCOM



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UNIVERSITY

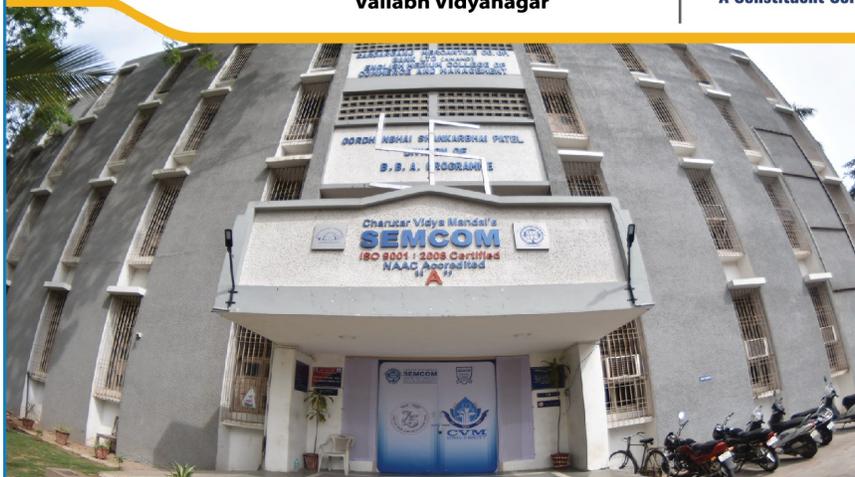
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Vallabh Vidyanagar

FACULTY OF COMMERCE, MANAGEMENT & LAW



SEMCOM
S.G.M. ENGLISH MEDIUM COLLEGE OF
COMMERCE AND MANAGEMENT

A Constituent College of The CVM University



1st Commerce & Management
College in Top 11

ACCREDITED WITH
GRADE 'A' BY NAAC
(2009-2020)

- State-of-the art Infrastructure
- Scholarly & Qualified Teachers
- Conducive Teaching - Learning Environment
- Ever buzzing campus with co-curricular & extra-curricular activities
- Experiential Learning through Intra-institutional & Inter-institutional competitions.
- Information Resource Centre equipped with rich national & international online resources
- Only UG College Publishing UGC CARE Listed International Multidisciplinary Journal
- Start-up Nodal Institute - Government of Gujarat & Student Start-up & Innovation Policy (SSIP) facilitating development of Entrepreneurial acumen of students across streams
- Contributory & wide-spread Alumni Network



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Dear Readers,

Greetings from SEMCOM!!

SEMCOM is publishing a monthly E-newsletter since the year 2007-08. It was renowned with a name "DRIVE" and now rejuvenated as "SEMSpire". The objective of SEMSpire is to activate the literary skills of students, faculties, alumni, etc. It has sections on Faculty corner, Alumni corner, Student corner along with the kaleidoscope of achievements of SEMCOMites.

SEMSpire - E-Newletter welcomes the new ideas and expressions and look forward to bring much more throughout the year.

Hope to receive your continuous contribution. Please send your comments, suggestions and contribution to us.

Thank you.



CAMPUS NEWS

SEMCOM @ CVMU Gyanotsav 2023

CVMU organized its first ever Gyanotsav from 17th January 2023 to 19th January 2023. SEMCOM students participated in Organic Products Exhibition Cum Sale, Food Zone, Game Zone, SSIP (Student's Start-up and Innovation), Cultural Program. SEMCOM has also participated in Career Counseling. The event was planned for two days, then by looking at the public response, it was extended for one more day.



NSS CAMP

Annual camp of National Service Scheme (NSS) was organized from 5th February to 11th February 2023 at Khambholaj village by CVM University constituent College SEMCOM. 21 students participated in this camp. Under this camp, various activities were conducted for the villagers like health check-up (eye, cataract, dental), Ayurvedic check up, treatment and medicine distributed, veterinary check up with treatment and medicine for animals distributed, tree plantation program, distribution of sanitary pads, blood donation camp.



CAMPUS NEWS

BOOT CAMP

Boot camp on Design thinking and Innovation startup was organized on 9th February 2023 under CVMUISC Cell as a part of SSIP activity. 44 Students from SEMCOM participated In this camp. In this boot camp students were trained and oriented in order to develop creative thinking and were encouraged to exhibit their creative pursuit through various activity based sessions. This boot camp included Session on Design thinking, a talk on startups, Introduction to business model canvassing and practical activity on Business model canvassing.



EXPRESSIONS**MY VOICE: NEW PRODUCT DEVELOPMENT AND CHANGE**

The new global economic order is emerging with the growth of emerging economies, and economic liberalization, privatization and globalization is changing the economic and business landscape. Change management and new product development are emerging as a critical factor for business survival, growth and development. Inclusive banking, growth of digital economy with the development of digital banking and e-commerce

is bringing about rapid transformation in modern business functions and modern business practices. Product life cycle for new innovations is shortened, as competition is intensified, and change management; innovations with creativity and imagination have become crucial elements of business survival, growth and development. Multidisciplinary learning and projects can contribute to business

growth and success. The global economic environment with increasing globalization of world economy and the success of trade blocks also called regional economic integration schemes in achieving their goals and objectives has resulted into increased focus on research and development, product and service innovations, quality control and quality management, focus on working conditions, organizational culture, management of

workforce diversity to boost creativity, innovations and the concept of one market the global market. Markets are evolving and transforming at such a fast pace that understanding of consumer buying behavior and changes in consumer buying motives are necessary must for business success. The concept of business ethics, corporate governance, sustainable development and enterprise resource planning with focus on people, planet and profit to achieve

sustainable economic development with social justice is necessary and crucial for business survival, growth and development.

The challenges and opportunities for the economic entrepreneurs and social entrepreneurs are:

- Continuously researching and understanding the fast changing business environment character-

with intensified competition.

- The challenge of achieving inclusive sustainable economic development with social justice.
- The significance of achieving sustainable development goals aiming at environment protection and environment management with social justice.

- Formulation of CSR goals, policies, implementing CSR programs and auditing CSR initiatives.
- Aiming to achieve corporate vision, mission and objectives in ever changing business environment characterized by global competition and globalization.
- Formulation and implementation of corporate and business values and business ethics and

- Critical thinking, values and ethics are crucial aspects of business innovations, product innovations and service innovations.
- In the global economy, technological changes are the driving force, leading to changes in the consumer behavior, changes in the business models and business practices and industry landscape in terms of growth, development and

competitive environment .

Mr.Sunil Chaudhary
Assistant Professor,
SEMCOM.

EXPRESSIONS**THERE IS A WISDOM OF HEAD AND WISDOM OF HEART**

Humans are never perfect, yes none of us are beyond comprehension. Each and every one tries to reach perfection as if it is a destination, while reaching the same we forget to live the journey, that is LIFE. This journey shortly named as life, consists of many things starting from birth, live a childhood, getting mature, taking decisions, making money, dealing with emotions, looking after health and finally the death. Does it really matter what a

person earned in lifetime? There comes the wisdom of head and wisdom of heart..

The journey of life is very beautiful, it's full of learning, experiencing new things, being wise and much more. Most of the people live their lives as if it's a race and they are supposed to prove themselves by getting top ranked, but in the process of same they actually forget to live. Wisdom of head and wisdom of heart are two different things and have totally different

basis for judgement still it can be gained only by experience and knowledge earned. There is no specific book to read or phase to experience to have wisdom, it comes naturally when a person picks maturity and starts living life as a journey. Keep learning from everything, ups-downs, horrible experiences to happiest moments, other's lives, and of course own's self too. The application of this wisdom is seen when someone come across a situation where one

.or not. What basically human being does is think about the situation, how to process decision and what exactly can be the conclusion. But what if it's not ethical according to heart but it is to head? What if they don't agree to each other? Why it's always hard to pick one?

We act as per the relations we are in and the importance of the same hold for us. Even in the hardest time people will prioritize things we have and then pick make decisions. A wisdom of heart is one

who has earned lots of experience and maturity of things. People having wisdom of heart always makes decisions on their own, based on their own understandings rather than allying someone's thoughts blindly. Person holding such wisdom always do well in relationships with people and problems faced in personal life. They know how to act and react, what and when to speak rather than arguing over things. Developing wisdom of heart can lead to a greater person as in self and being happy on own

without depending your feelings on others.

Head has most power of our soul as it contains intelligence. It understands matters and comes up with the best possible solution for the moment. People may think being silent while cold war may lead to failure but what if the person arguing against is speaking useless or is a fool, then in such case silence is the best answer so the level of knowledge of the person reflects directly. Life is not always about making correct decisions and being

tested at life. There comes the knowledge you gained throughout and learning's from own mistakes as well as others. Life is way too short for fighting over things which does not even matter or affect your life.

Living life to the fullest and being happy is in one's own hands and not in destiny or based on lucks. Prepare yourself for the worst case scenarios, start learnings things life wants to teach you, it does not always in big forms it can

be in small moments too. Be kind to people, gain knowledge from anywhere you get because knowledge never gets wasted, one or other way it will help you. There is no comparison between heart and mind or decisions they make. It is all about how much you utilize both to be a better version of yourself. Life is all about balancing both and making it as beautiful as possible.

Ms. Shrusti Dave
SYBBA-ITM

EXPRESSIONS ADULTHOOD RESPONSIBILITIES

As we grow older, we start to take on more responsibilities. The transition from adolescence to adulthood is marked by a significant increase in the duties and obligations we must fulfill. Adulthood brings with it a range of responsibilities that we must take on to become independent and productive members of society. In this

article, we will explore some of the key responsibilities of adulthood.

Financial Responsibilities

One of the most significant responsibilities of adulthood is managing your finances. As an adult, you are responsible for paying your bills, managing your debts, and saving for your future. You must learn to budget your money wisely, prioritize your expenses,

and make smart financial decisions that will benefit you in the long run. This requires discipline, self-control, and a good understanding of financial management..

Career Responsibilities

Another key responsibility of adulthood is developing and maintaining a successful career. Whether you are working for someone else or

or running your own business, you must be accountable for your job performance, productivity, and professional development. This involves setting career goals, learning new skills, building your network, and striving to excel in your chosen field.

Family Responsibilities

For many adults, family responsibilities are a central aspect of their lives. This includes taking

care of children, supporting a spouse or partner, and caring for elderly parents or other family members. These responsibilities

require patience, compassion, and a willingness to put the needs of others before your own. It can be challenging to balance these responsibilities with work and personal life, but it is essential for maintaining

Health and Wellness Responsibilities

As we age, we must also take responsibility for our physical and mental health. This involves maintaining a healthy lifestyle, staying active, eating well, and managing stress. We must also prioritize regular check-ups with medical professionals and take appropriate measures to

prevent illness and injury. Mental health is equally important, and we must be proactive in seeking help if we are struggling with anxiety, depression, or other mental health issues.

Community Responsibilities

Finally, adulthood also comes with a responsibility to contribute positively to our com-

munities. This can involve volunteering, donating to charitable causes, participating in local events, and supporting local businesses. We must also be good neighbors, obey laws and regulations, and respect the rights and privacy of others.

By:
Ms. Prachi Jain
2016-19
Alumni



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